

**SRI DEV SUMAN UTTARAKHAND UNIVERSITY
BADSHAHITHAUL, TEHRI GARHWAL (UTTARAKHAND)**

National Education Policy-2020

Syllabus

Bachelor of Science in FASHION DESIGNING

Master of Science, FASHION DESIGNING



FACULTY OF FASHION DESIGNING

(FROM THE SESSION 2025-26)



Sri Dev Suman Uttarakhand University

Curriculum Design Committee

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5	Prof. Satpal Singh Bisht, Vice-Chancellor, Soban Singh Jeena University, Almora	Member
6	Prof. M.S.M. Rawat, Advisor, Rashtriya Uchchatar Shiksha Abhiyan, Uttarakhand	Member
7	Prof. K.D. Purohit, Advisor, Rashtriya Uchchatar Shiksha Abhiyan, Uttarakhand	Member

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S.NO	NAME	DESIGNATION & AFFILIATION	NOMINATED AS	SIGNATURE
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5	Deepali Paliwal	Lecturer (fashion designing), Himalayan Institute of Management and Technology	MEMBER	





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2025 NEP TENTATIVE COURSE STRUCTURE FASHION DESIGNING

List of Papers (DSC, DSE, GE, IAPC) with Semester Wise					
Year	Semester	Course	Paper Title	Theory/ Practical	Credits
Undergraduate Certificate in Fashion Designing					
FIRST YEAR	I	DSC (1)	Elements of Fashion and Textiles	Theory	4
		DSC (2)	Basics of Pattern Making and Garment Construction	Practical	4
		DSC (3)	Fashion Drawing I	Practical	4
		GE (1)	Fashion Drawing I (<i>For the Students of other Departments/Courses</i>) <i>Fashion Students will choose a GE subject from another department/Course</i>	Practical	4
		AEC (1)	One of the pools of subjects offered by the University	Theory	2
		VAC (1)	One of the pools of subjects offered by the University	Theory/Practical	2
		SEC (1)	Traditional Indian Embroideries	Practical	2
	II	DSC (4)	Historic Fashion Interpretation	Theory	4
		DSC (5)	Sewing Technology	Practical	4
		DSC (6)	Fashion Drawing II	Practical	4

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- P. S. Patil

		GE (2)	Fashion Drawing II (For the Students of other Departments/Courses) Fashion Students will choose a GE subject from another department/Course	Practical	4
		AEC (2)	One of the pools of subjects offered by the University	Theory	2
		VAC (2)	One of the pools of subjects offered by the University	Theory/Practical	2
		SEC (2)	Clothing Culture and Communication	Theory	2

Students on exit shall be awarded an Undergraduate Certificate in Fashion Designing after securing the requisite 44 credits in semester I and II

List of Papers (DSC, DSE, GE, IAPC) with Semester Wise					
Year	Semester	Course	Paper Title	Theory/ Practical	Credits
Undergraduate Diploma in Fashion Designing					
SECOND YEAR	III	DSC (7)	Fashion Communication	Theory	4
		DSC (8)	Pattern Making I (Through flat pattern)	Practical	4
		DSC (9)	Computer Graphics I	Practical	4
		DSE (1)/GE (3)	History of Indian Costume	<i>Fashion Student can choose any one of these DSE Courses</i> <i>OR</i> <i>One from the Pool of GE Courses of another department.</i> <i>Students of other departments/courses can choose these subjects as a GE Course.</i>	4
		DSE (2)/GE (4)	Styling		4
		AEC (3)	One of the pools of subjects offered by the University	Theory	2
		VAC (3)	One of the pools of subjects offered by the University	Theory/Practical	2

IV	SEC (3)	Trend Research & Forecasting		Theory	2
	DSC (10)	Fabric Study		Theory	4
	DSC (11)	Pattern Making-II (Through flat pattern)		Practical	4
	DSC (12)	Computer Graphics II		Practical	4
	DSE (3)/GE (5)	History of World Costumes	<i>Fashion Student can choose any one of these DSE Courses</i>	Theory	4
	DSE (4)/GE (6)	<p><i>OR</i></p> <p><i>One from the Pool of GE Courses of another department.</i></p> <p><i>Students of other departments/courses can choose these subjects as a GE Course.</i></p>		Theory	4
	AEC (4)	One of the pools of subjects offered by the University		Theory	2
	VAC (4)	One of the pools of subjects offered by the University		Theory/Practical	2
	SEC (4)	Craft Research and Documentation		Theory	2
	Students on exit shall be awarded an Undergraduate Diploma in Fashion Designing after securing the requisite 88 credits on completion of Semester IV				

List of Papers (DSC, DSE, GE, IAPC) with Semester Wise					
Year	Semester	Course	Paper Title	Theory/ Practical	Credits
Bachelor of Fashion Designing (Honours)					
THIRD YEAR	V	DSC (13)	Entrepreneurship	Theory	4

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- P. S. Patil

VI	DSC (14)	Draping & Drafting-I		Practical	4	
	DSC (15)	Computer-Aided Fashion Designing I		Practical	4	
	DSE (5)	Dyeing and printing	<i>Fashion Student can choose any one of these DSE Courses</i>	Practical	4	
	DSE (6)	Smart Textiles		Theory	4	
	GE (7)	Entrepreneurship (<i>For the Students of other Departments/Courses</i>) <i>Fashion Students can choose a GE Subject from other courses/departments</i>		Theory	4	
	IAPC	Minor Project		Project	2	
	DSC (16)	Fashion forecasting		Theory	4	
VII	DSC (17)	Draping and Drafting II		Practical	4	
	DSC (18)	Computer-Aided Fashion Designing II		Practical	4	
	DSE (7)	Fashion Photography	<i>Fashion Student can choose any one of these DSE Courses</i>	Practical	4	
	DSE (8)	Footwear Design		Practical		
	GE (8)	Fashion Forecasting (<i>For the Students of other Departments/Courses</i>) <i>Fashion Students can choose a GE Subject from other courses/departments</i>		Theory	4	
VIII	IAPC	Internship		Internship	2	

Students on exit shall be awarded a Bachelor of Fashion Designing (Honours) after securing the requisite 132 credits to complete Semester VI.

List of Papers (DSC, DSE, GE, IAPC) with Semester Wise					
Year	Semester	Course	Paper Title	Theory/	Credits

				Practical	
Bachelor of Fashion Design (Honours with Research/Academic Project)					
FOURTH YEAR	VII	DSC (19)	Fundamentals of Design	Theory	4
		DSE (9)	Fashion illustration	Practical	4
		DSE (10)	Advanced Pattern Making	Practical	4
		DSE (11)	Surface Ornamentation	Practical	4
		DSE (12)	Fashion Journalism and Communication	OR, Two DSE subjects and one GE subject from another department OR, One DSE with two GE subjects from another department.	4
		GE (9)	Fashion Illustration / Advanced Pattern Making / Surface Ornamentation / Fashion Journalism and Communication (<i>For the Students of other Departments/Courses</i>)	Theory Practical / Theory	4
		IAPC	Major Project	Practical	6
VIII	VIII	DSC (20)	Research Methodology	Theory	4
		DSE (13)	Intellectual property rights	Practical	4
		DSE (14)	Digital design	Practical	4
		DSE (15)	Advanced garment construction	Practical	4
		DSE (16)	Brand Studies	OR, Two DSE subjects and one GE subject from another department OR, One DSE with two GE subjects from another department.	4
				Theory	

	GE (10)	Intellectual property rights / Digital design / Advanced garment construction / Brand Studies <i>(For the Students of other Departments/Courses)</i>	Practical	4
	IAPC	Dissertation	Practical	6
Students on exit shall be awarded the Undergraduate Bachelor of Fashion Designing (Honours with Research/Academic Project) after securing the requisite 176 credits for completing Semester VIII.		TOTAL	176	

List of Papers (DSC, DSE, GE, IAPC) with Semester Wise					
Year	Semester	Course	Paper Title	Theory/ Practical	Credits
Masters in Fashion Designing					
FIFTH YEAR	IX	DSC (21)	Quality Assurance	Theory	4
		DSE (17)	Upcycling Fashion	Practical	4
		DSE (18)	Leather Designing	Practical	4
		DSE (19)	Textile Designing for Home Furnishing	Practical	4
		DSE (20)	Professional Practice	Two DSE subjects and one GE subject from another department. OR, One DSE with two GE subjects from another department.	4
		GE (11)	Upcycling Fashion / Leather Designing / Textile Designing for Home Furnishing/ Professional Practice <i>(For the Students of other Departments/Courses)</i>	Practical	4
		IAPC	Dissertation	Practical	6

X	DSC (22)	Portfolio preparation		Practical	4
	DSE (21)	Environmental studies	Fashion Students can choose any three DSE subjects from given subjects OR,	Practical	4
	DSE (22)	Research Proposal		Practical	4
	DSE (23)	Painting Techniques		Practical	4
	DSE (24)	Protective Clothing		Two DSE subjects and one GE subject from another department. OR, One DSE with two GE subjects from another department.	4
	GE (12)	Environmental Studies / Research Proposal / Painting Techniques/ Protective Clothing (<i>For the Students of other Departments/Courses</i>)		Practical	4
		IAPC	Academic Project		Practical
					6
Students on exit shall be Master's in Fashion Designing after securing the requisite 220 credits on completion of Semester X.				Total	220

ABBREVIATIONS:

DSC - Discipline Specific Course;

DSE - Discipline Specific Electives;

GE - Generic Electives; **AEC** - Ability Enhancement Course;

VAC - Value Addition Course;

SEC - Skill Enhancement Course;

IAPC: Internship/Apprenticeship/Project/Community Outreach

Programme Specific Outcomes (PSOs) (Undergraduate Programme)

After this programme, the learners will be able to:

PSO 1	Students get introduced to the Fashion Industry and get the finishing and polishing required for the industry.
PSO 2	Develop good communication skills and confidence.
PSO 3	May achieve capabilities to start earning by enhancing their skills in the field of Fashion.
PSO 4	Students will get acquainted with the basics, ethics, and concepts of fashion design.
PSO 5	Design and develop the strategies required to manage the garment and fashion industries.
PSO 6	Students will be able to solve real-time problems related to the above industries.
PSO 7	Students will develop high-end garment finishing skills in the fashion industry.

Programme Specific Outcomes (PSOs) (Honours Degree)

After this programme, the learners will be able to:

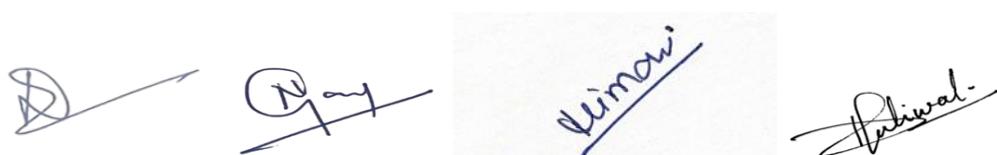
PSO 1	Students will become globally competitive industry industry-ready graduates through strong industry connections so as to be employed in the worldwide garment and fashion industries.
PSO 2	Students will get to research and relate fashion design to a broader socio-economic, historical, and environmental context.
PSO 3	Will be able to articulate design ideas verbally, visually, and digitally
PSO 4	Students will be able to apply techniques of styling for a collection.
PSO 5	Students will understand the characteristics of the Fashion of a particular era
PSO 6	Students will be able to apply techniques of pattern making for the construction of creative clothing collections.
PSO 7	Develop high-end Fashion Illustration Skills.

Programme Specific Outcomes (PSOs) - MASTER'S IN FASHION DESIGNING

After this programme, the learners will be able to:

PSO 1	Students will be able to develop thinking ability beyond conventional thoughts
PSO 2	Students will understand the Brand strategies
PSO 3	Students will be able to develop thinking ability beyond conventional thoughts
PSO 4	Develop high-end Fashion research and understand the terminology of sustainable fashion.
PSO 5	Students will learn a variety of ways to depict the work in the portfolio

PSO 6	To be able to develop their potential in creative thinking by the application of observation in terms of aesthetic approach and logical aptitude
PSO 7	To get the basic insights of details of page composition and the relationship of space to clarity, legibility, aesthetics, and advanced typographic functions



Handwritten signatures of D. N. Nayak, Umaw, and Pratibha Patel.

Department of Fashion Designing

Semester-I

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 1) - Elements of Fashion and Textiles (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE						
Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Elements of Fashion and Textiles	4	4	0	0	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING

Programme/Class: Undergraduate Certificate in Fashion Designing	Year: First	Semester: First
Paper: DSC (1)		
Subject: Fashion Designing		
Course: DSC	Course Title: Elements of Fashion and Textiles	
Course outcomes: The Student after the course will be able to:		
<ul style="list-style-type: none"> • Present designs based on elements and principles of fashion. • Understand different languages of fashion. • Understand the concept and origin of fashion. 		
Credits: 4		Discipline Specific Course (DSC)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	No. of Hours
I	Color Psychology: Introduction Color— light gives objects colors. Factors in perception. Local, Optical and Arbitrary Colors, Color Systems and Color Wheels —The Pigment Wheel. The Process Wheel. The Light Wheel, The Visual Wheel. Coloring Agents -Additive Color Mixing, Subtractive Color Mixing, Dimensions of Color — Win_ Value, Intensity, Temperature, Color in Compositions — Rhythm, Balance, Proportion, Scale, Emphasis, Harmony. Transparency. Volume Color, Film Color, Intensity and Space, Line, Texture, Light,	10

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limai.

H. Puriwal

	Contrast. Shadows. The Influence of Color — Color Symbolism, How Color Influences Life, Color Association in Language and Emotion, Influence of the Dimensions of Color	
II	<p>Principles of Fashion:</p> <p>Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in painting, unity and opposite (discord)</p> <p>Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony, process of harmony creation</p> <p>Balance: definition, balance, and visual weight (line, form, color, and tone), principles of balance. etc.</p> <p>Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance, point of interest in a painting space.</p> <p>Rhythm: Definition, different types, ways of creating rhythm, and the feeling of rhythm.</p> <p>Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion</p>	12
III	<p>Introduction to Textile: Reason for studying textiles, The textile Industry, Sequence of fabric construction.</p> <p>Textile fibres and their properties: Definition, Classification of fibers and their origin, Primary and secondary properties of textile fibers, Production and properties of various fibres: Natural cotton, linen, wool, silk. Man-made rayon, polyester, polyamide (nylon 6,6), acrylics, elastomeric fibres, Fiber Identification tests –Visual, burning</p>	12
IV	<p>Yarns: Basic principle of yarn making: Mechanical spinning (cotton system, wool system, worsted system), Chemical spinning (wet, dry, and melt),</p> <p>Types of yarns: Staple, Filament, Simple, Complex</p> <p>Properties of yarns: Yarn numbering systems and twist</p> <p>Yarn Identification: Single, ply, cord, textured, elastic, monofilament, multifilament, and spun yarn</p>	14
V	<p>Fabric construction:</p> <p>Weaving: Parts and functions of the loom,</p> <p>Weaves: Classification: All types, Characteristics, and usage</p>	12

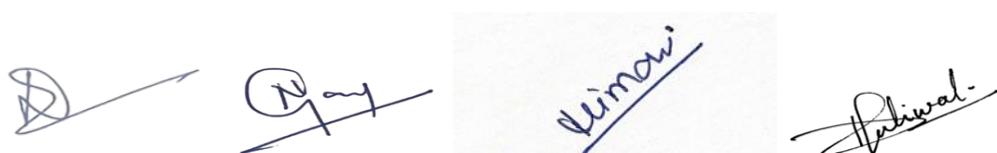
Recommended Readings:

- Designing - An Introduction by Karl Aspelund, published by Fairchild Books, 2015, Pg. no. 2, 3, 69-127



- Understanding Color - An Introduction for Designers by Linda Holtzsue, published by John Wiley & Sons, Inc., 2011, Pg. no. 68-92
- Vogue Magazine (India), Editor Priya Tanna, published by Conde Nast India Pvt. Ltd.
- Elements of Design – Albert W. Porter, Davis Publications Inc., U.S. 80 pages
- Gini Stephen Frings (2007), Fashion Concept to Consumer 1.
- Elaine Stone (2013), 2. Dynamics of Fashion,
- Fair Child Books Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.



Four handwritten signatures in blue ink, arranged horizontally. From left to right: a stylized 'D', 'Nay', 'Kumawat', and 'Hariwal'.

Semester-I

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 2) - Basics of Pattern Making and Garment Construction (Practical)

No. of Hours -120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Basics of Pattern Making and Garment Construction	4	0	0	4	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING								
Programme/Class:			Year: First		Semester: First			
Undergraduate Certificate in Fashion Designing					Paper: DSC (2)			
Subject: Fashion Designing								
Course: DSC			Course Title: Basics of Pattern Making and Garment Construction					
Course outcomes:								
<ul style="list-style-type: none"> The student, upon completion of the course, will be able to: To make design and draft patterns for various garments based on body measurements. Gain experience in handling different fabrics and basic construction techniques. Develop an understanding of the relationship between the pattern and the garment to the body measurement. 								
Credits: 4			Discipline Specific Course (DSC)					
Max. Marks: As per University Rules			Min. Passing marks: As per University Rules					
Unit	Topics					No. of Hours		
I	Introduction to Pattern Making. Pattern making – principles, methods of making patterns, Tools and equipment used for pattern making and Garment construction.					25		

	<p>Introduction of the Sewing Machine, Different Types of Stitching Machines</p> <p>Handling of the sewing machine and sewing needles</p> <p>Parts of a sewing machine, maintenance, common problems, and their remedies</p> <p>Fabric Types: handling of different types of fabric. Preparation of fabric for cutting and layouts of patterns for different types of garments.</p> <p>Basic cutting procedures (tracing, pinning, and cutting)</p>	
II	<p>Introduction of body measurement: how to take body measurements of different body forms.</p> <p>Seams – what are seams and stitches, types of seams and stitches, and Practice of different seams and stitches on fabric {basic hand stitches- basting, hemming}</p> <p>Darts-single point, double point, fish, slash dart. • Tucks- Pin tucks, blind, diamond, released, corded, shell. • Pleats- Knife, Accordion, box, inverted, kick, pleat variations. • ruffles, frills, and gathers- Introduction. Neckline finishes- binding and facing, on round, square, and 'V'-neck. Types of plackets (even hem, extended mock, diamond kurta, continuous wrap). Types of pockets (patch, bellows, welt, bound, in seam), Snap button, and fastener attachment</p> <p>Necklines, pockets, &Plackets terminology, classification</p>	40
III	<p>Drafting Basic Bodice front and back, dart location and manipulation (adults and kids)</p> <p>Basic skirt drafting, basic sleeve drafting (adults and kids)</p> <p>Drafting of the following Garments for kids</p> <ul style="list-style-type: none"> • Panty & Bloomer • Frock (A-line, long body, baby frock) • A- line skirt • Sun suit 	30
IV	<p>Basic bodice stitching front and back with darts</p> <p>Basic skirt stitching with waistband, zipper, and hemline finishes</p>	25

Dinesh
Nayan
Kunal
Pratiksha

	Making two Samples of kids wear Project- Design a theme-based dress for a kid	
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Suggested Readings:

- Dorling Kindersley, The complete book of sewing.
- Gerry Cookin, Pattern Grading for women's clothes, published by O'Mahony Book Service.
- Gerry Cookline, Garments-Technology for Fashion Designers.
- Juverk W.B. Easy Cutting.
- Reader's Digest- Complete guide to sewing, Reader's Digest Association, 1982
- Strickland Getrude, A Tailoring Manual. New York, Mac Milan, 1976
- Singers Sewing Book
- Zarpekar K.R. System of cutting Bombya, Zarpekar Tailoring College.

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.



Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- H. Patival

Semester-I

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 3) / GENERAL ELECTIVE (GE 1) - Fashion Drawing I (Practical)

No. of Hours -120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC/GE: Fashion Drawing I	4	0	0	4	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING		
Programme/Class: Undergraduate Certificate in Fashion Designing		Semester: First
Subject: Fashion Designing		Year: First
Course: DSC/GE		Course Title: Fashion Drawing I
Course outcomes: The Student, upon completion of the course, will be able to:		
<ul style="list-style-type: none"> • Learn to observe images • Develop the ability to observe visuals • Explore the function of tools like pencil, poster colors, and pencil colors as media 		
Credits: 4	Discipline Specific Course (DSC) / General Elective (GE)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building)	
II	Basic Fashion Silhouettes: Pants, Skirts, Jackets, Dresses, necklines, etc.	
III	Proportion of the Croquis: Stick croque, Flesh out croque - Kids, Male, Female (front, back, side, and 3/4th view)	

IV	Human anatomy: Developing a fashion figure, male, female, and children, Basic figure drawing, varying postures,	18
V	Rapid sketching, working from photographs, and sketching body features.	18

Suggested Readings:

- Perspective Drawing Handbook by Joseph D'Amelio, published by Dover Publications (2004)
- Figure Drawing for Fashion Design by Elisabetta Drudi, published by The Peppin Press, 2001

Suggested Digital Platform:

- <https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1>
- <https://www.pinterest.com/cls1956/croquis/>
- <https://www.fashionistasketch.com/draw-fashion-croquis/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Handwritten signatures of the authors: D. N. Jayaram, K. Umamaheswari, and S. Natarajan.

Semester-II

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 4) - Historic Fashion Interpretation (Theory)

No. of Hours -60

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Historic Fashion Interpretation	4	4	0	0	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING				
Programme/Class:	Year: First	Semester: Second		
Undergraduate Certificate in Fashion Designing		Paper: DSC (4)		
Subject: Fashion Designing				
Course: DSC	Course Title: Historic Fashion Interpretation			
Course outcomes:				
<ul style="list-style-type: none"> The student, at completion of the course, will be able to: Students will be acquainted with the historical art forms. Students will get an understanding of the ancient historic art of various eras. 				
Credits: 4	Discipline Specific Course (DSC)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics	No. of Hours		
I	Prehistoric Art: Paleolithic, Mesolithic, Neolithic	12		
II	Mesopotamia, Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom, Greek Art: Archaic Greece, The Classical Period, Naturalism and Idealization, Barbarian Alternatives: Scythians & Animal Styles, Etruscans	12		

	Roman Art: Hellenistic Period, Roman Painting, Roman Architecture, Roman Sculpture, Byzantine Art: Ecclesiastical Architecture, The Classical Tradition, Icons and Iconoclasts, The Triumph of Orthodoxy	
III	Islamic Art: Umayyad Art and Architecture, Abbasid Art and Architecture, Samanid and Seljuk Architecture, Islamic Decoration, Mughal Art and Architecture	12
IV	Gothic Art & Architecture: High Gothic Art, Sculpture & Painting, English and German Gothic, Italian Gothic, Secular and International Gothic, Renaissance Art: The beginnings of the Italian Renaissance, Early Renaissance, Architecture in Italy, Sculpture in Italy, Italian Painting and Church, Secular Painting, The High Renaissance in Italy, The Venetian High Renaissance	12
V	20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo-Expressionism, Postmodernism.	12

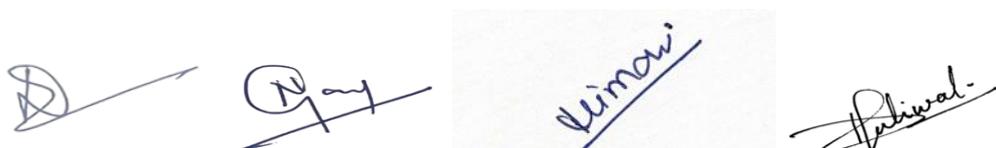
Suggested Readings:

- *A World History of Art (17th Edition)* by Hugh Honour & John Fleming, published by Pearson Prentice Hall, 984 pages
- *Michelangelo Life and Work* Frank Zollner, Taschen America, LLC, 2017, 796 pages

Suggested Digital Platform:

- <http://www.visual-arts-cork.com/ancient-art.htm>
- https://en.wikipedia.org/wiki/Ancient_art#:~:text=Ancient%20art%20refers%20to%20the,Egypt%2C%20Greece%2C%20and%20

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.



Handwritten signatures of the students are shown in a row. From left to right, the signatures are: a stylized 'D', a signature that appears to be 'Nayy', a signature that appears to be 'Yumaw', and a signature that appears to be 'Hafizal'.

Semester - II

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 5) - Sewing Technology (Practical)

No. of Hours -120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Sewing Technology	4	0	0	4	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING

Programme/Class: Undergraduate Certificate in Fashion Designing		Year: First	Semester: Second
Subject: Fashion Designing			
Course: DSC		Course Title: Sewing Technology	
Course Outcomes:			
<ul style="list-style-type: none"> Introducing Sewing mechanism and Machineries. Understanding the features of sewing needles and fabric handling Understanding the stitching process with fabric. To make various basic samples with different techniques. 			
Credits: 4		Discipline Specific Course (DSC)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules	
Unit	Topic		No. of Hours
I	Industrial Sewing Machine Introduction to Industrial Sewing machine – Type and machine parts, button-sewn machine, buttonhole machine - terminology, safety rules, care and maintenance. Different types of sewing machine. Over lock Machine 3 & 5 thread –its application.		20

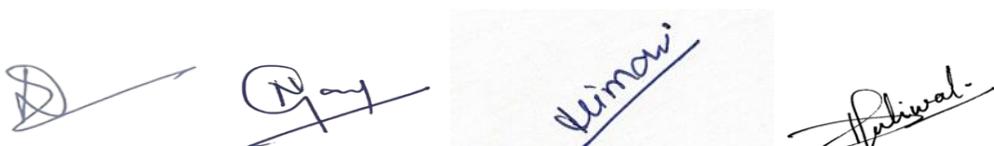
II	Garment Fitting and Alteration <ul style="list-style-type: none"> • Fitting techniques and adjustment methods • Common fitting problems in upper and lower garments • Alteration techniques for different body shapes 	25
III	<p>Stitch full Basic bodice front and back with dart and sleeve attachment</p> <p>Make samples of a basic skirt with waistband, zipper, and hemline finishes</p> <p>Collar attaching techniques and finishes</p> <p>How to do Neck Facing – Fused, unfused, bias</p> <p>Making of Waistband – Fused, unfused, elasticized</p> <p>Making of facing plackets and openings – slit finishing</p>	30
IV	<p>Making different types of skirts using dart manipulation, pleating, gathering, layering, and circular skirts</p> <p>Samples of skirts with a yoke</p> <p>Samples of dress or top with dart manipulation, pleating, gathering, ruffles</p> <p>Stitch a yoke pattern dress or top</p>	35
V	Develop a final product –Theme-based Party dress using different techniques and types	10

Suggested Readings:

- *Cutting & Sewing Theory*, Gayathri Verma & Kapil Dev, Asian Publishers, 2015
- *Garment Technology for Fashion Designers*, Gerry Cooklin, Wiley-Blackwell, USA, 2012
- *Garment Manufacturing Technology*, EIRI Board, Engineers India Research Institute

Suggested Digital Platform:

- *Sewing Lessons For Beginners* - http://www.go-woman.com/wp-content/uploads/factsheets/FREE_Sewing_Book.pdf
- *Practical Sewing and Dress Making* - http://brittlebooks.library.illinois.edu/brittlebooks_open/Books2009-12/allisa0001prasew/allisa0001prasew.pdf
- *Fashion Studies –Text Book* http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf



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Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Semester - II

Undergraduate Certificate in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 6)/GENERAL ELECTIVE (GE 2) - Fashion Drawing II (Practical)

No. of Hours -120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC/GE: Fashion Drawing II	4	0	0	4	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING			
Programme/Class:		Year: First	Semester: Second
Undergraduate Certificate in Fashion Designing		Paper: DSC (6)/GE (2)	
Subject: Fashion Designing			
Course: DSC/GE		Course Title: Fashion Drawing II	
Course outcomes:			
<ul style="list-style-type: none"> The student upon completion of the course, will be able to: To be able to open up with new approaches of design To develop skill in garment and figure drawing To be able to create advanced fashion figures. 		Credits: 4	
Max. Marks: As per University Rules		Discipline Specific Course (DSC) / General Elective (GE)	
Unit	Topics		No. of Hours

I	Movements and gestures: Body Movements (kids, female and male), Leg and hand movement	20
II	Human Face: Feature drawing - Eyes, Nose, Lips & Ears, Face drawing and detailing, Hairstyles drawing	20
III	Stylization: Stylization of model figures - poses (different angles with all details - kids, male, female), Draping of garment on the kids, male, female figure. Stylized rendering	30
IV	Garment types and its styles: Garment details (neckline, sleeves, pockets etc.) Sketching garments, designing a costume for a specific event or profession	30
V	Garment Detailing along with theme: Sketching silhouettes in various fabric textures (fur, satin, denim, tissue, silk, chiffon, knits, plaids, corduroy, and others), Creating Collection for specific theme	20

Suggested Readings:

- Figure Drawing for Fashion Design by Elisabetta Drudi, published by The Peppin Press, 2001
- Fashion Drawing in Vogue -William Packer, *Thames& Hudson Ltd, 240 pages*
- *Figure Drawing for Fashion Design* by Isao Yajima, Graphic-Sha; First Edition (stated) edition (1987), 128 Pages

Suggested Digital Platform:

- <https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1>
- <https://www.pinterest.com/cls1956/croquis/>
- <https://www.fashionistasketch.com/draw-fashion-croquis/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.



Semester - II

Undergraduate Diploma in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 7) - Fashion Communication (Theory)

No. of Hours -60

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Fashion Communication	4	4	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING

Programme/Class:		Year: Second	Semester: Third		
Undergraduate Diploma in Fashion Designing			Paper: DSC (7)		
Subject: Fashion Designing					
Course: DSC		Course Title: Fashion Communication			
Course outcomes:					
<ul style="list-style-type: none"> The student upon completion of the course, will be able to: Learn and develop Fashion writing skills. Creating digital videos. Understanding the importance of communication in the fashion industry. 					
Credits: 4		Discipline Specific Course (DSC)			
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules			
Unit	Topics				
I	Communicating Fashion: Role of Communication within the Industry, Fashion terminologies for communication, Communication - to get familiar with communication, platforms like social media, online Shopping Sites, fashion journalism or special events				
II	Fashion Content Writing: Writing in Fashion Environment, Effective fashion communication, the writing Process, Fashion Journalism, writing for newspaper, Magazines, Broadcast media, Ex.: Blogs, Newspapers article, Pg3 news, Magazines, social media, Column writing, Fashion Promotion Communication, writing for				

	advertising, Writing for Public Relations, writing for new media, Writing for business communication,	
III	Communication through Digital Media: Working with software - To create banners, hoardings, catalogues, brochures, leaflets, cut-outss, Advertising - print media (newspaper, magazine), Commercials (Fashion videos); Online Media (Blogs, social media)	12
IV	Creative Direction / Video Making: Introduction to Fashion Films (Movie screening), Learning Video Making & creative direction - Script writing, Cinematography, Software	12
V	Learning - Adobe Premiere , understanding and working with fashion video formats - Shooting, Video, Final Cut, Video show.	12

Suggested Readings:

- *Writing for the Fashion Business* by Kristen Swanson & Judith Everett, published by Fairchild Books
- *Fashion Journalism - History, Theory & Practice* by Sandra Miller, Peter McNeil published by Bloomsbury
- *Uncovering Fashion: Fashion Communication Across the Media* by Marian Frances Wolbers, published by Bloomsbury Academic, 2009

Suggested Digital Platform:

- <https://manavrachna.edu.in/blog/fashion-communication/>
- <https://www.jdinstitute.edu.in/what-is-fashion-communication/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - II

Undergraduate Diploma in Fashion Designing

DISCIPLINE SPECIFIC COURSE (DSC 8) - Pattern Making I (Through flat pattern) (Practical)

No. of Hours -120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Pattern Making I (Through flat pattern)	4	0	0	4	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING				
Programme/Class: Undergraduate Diploma in Fashion Designing	Year: Second	Semester: Third Paper: DSC (8)		
Subject: Fashion Designing				
Course: DSC	Course Title: Pattern Making I (Through flat pattern)			
Course outcomes:				
<ul style="list-style-type: none"> The student at the completion of the course will be able to: Developing the skills will help students to use basic pattern making principles to create design variations. Apply pattern making principles to create design variations and construct garments. Explore the knowledge related to different fashion components and create a variety of patterns regard to skirts and dress. 				
Credits: 4	Discipline Specific Course (DSC)			
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules		
Unit	Topics	No. of Hours		
I	Adaptation of block pattern into style lines – Classic princess, panel Introduction of dart manipulation– by pivotal, slash and spread method Practice of block pattern into style lines – Princess style, armhole style, panel style	20		

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- P. S. Patil

	Draft dart manipulation – by pivotal, slash and spread method on top with different ways and construct a blouse by using these methods	
II	<p>Introduction of Insertion of pleats and tucks</p> <p>Drafting of paper pattern for skirts and dresses</p> <p>Draft pattern for skirts and dresses using pleats and tuck technique, and construct the same</p>	20
III	<p>Explain Neckline Patterns: Scoop neckline, V neckline, Sleeveless bodice with square neckline</p> <p>Draft the Halter neck bodice front and back, and construct the same</p>	25
IV	<p>Explain Skirt variations – godet skirt, pleated skirts (Types of pleats-knife, box, inverted box), overlapping skirt, circular skirt.</p> <p>Skirt Block: Flared Skirt, Circle Skirt, Gathered Skirt, Skirt with Hip yoke</p> <p>Draft pattern of Godet Skirt and pleated skirt using Types of pleats- knife, box, inverted box, and construct a skirt by using one of these pleats</p>	30
V	Create a theme-based traditional outfit by using drafting and construction	25

Suggested Readings:

- *Pattern Design for Children's Clothes* by Gloria Mortimer, published by B.T. Batsford Ltd, London
 - *Pattern Making for Fashion Design*, Helen J Armstrong, Prentice Hall. UK, 2009
 - *Pattern Grading for Women's Clothes*, Gerry Cooklin, Wiley India Pvt. Ltd., 2009
 - *Encyclopedia of Dress Making*, Raul Jewel, APH Publishing, 2015
 - *Garment Technology for Fashion Designers*, Gerry Cooklin, Book Link. WileyBlackwell. US, 2012
 - *Pattern Cutting & Making Up*, Martin Shoben & Janet Ward, CBS Publishers, 1999

Suggested Digital Platform:

- <https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making>
 - <https://sewport.com/learn/pattern-making>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

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Semester - II

Undergraduate Diploma in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 9) - Computer Graphics I (Practical)

No. of Hours -12

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Computer Graphics I	4	0	0	4	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING

Programme/Class: Undergraduate Diploma in Fashion Designing	Semester: Third Year: Second	Paper: DSC (9)
Subject: Fashion Designing		
Course: DSC		Course Title: Computer Graphics I

Course outcomes:

- The student at the completion of the course will be able to:
- Understand Corel draw & its tools.
- Create simple designs using Corel Draw.
- Develop Digital Croquis on Corel Draw.
- Understand various Coreldraw effects for creating prints.

Credits: 4	Discipline Specific Course (DSC)
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules

Unit	Topics	No. of Hours
I	COREL DRAW BASIC: Understanding Vector graphics and Bitmaps Drawing in COREL: What is drawing, Starting and opening drawing, working with multiple drawing, Undo, redo and repeating actions, Saving and closing drawing, Exploring basic tools:	30

II	<p>Drawing Shapes: Drawing rectangle, square, ellipse, circle, arc, pi shape, polygon, star, spiral, grid, predefined shapes.</p> <p>Shaping object: Using curved object; selecting and moving nodes; Skewing and Stretching object; smudging and smearing object; applying distortion and twirl effect; shaping object by using envelope; cropping, splitting and erasing object; trimming object; welding and intersecting object.</p>	25
III	<p>Color, Color filling and Transparencies:</p> <p>Filling objects: Applying uniform fill, fountain fill, pattern fill, texture fill, postscript fill, mesh fill. Applying transparencies, Special and 3D effect, Using lenses with object</p> <p>Contouring object; Applying perspective to object; creating extrusion; creating bevel effect; creating drop shadow effect; blending object</p>	25
IV	<p>Drawing lines: working with lines, outlines, and brush strokes; Drawing calligraphy, brush strokes; Spraying objects along a line; drawing dimensional lines,</p> <p>Text: Adding and manipulating text; Importing and pasting text; Adding artistic text; Adding paragraph text; Adding column to text; Fitting text to a path</p> <p>Formatting Text: Choosing typeface and fonts; changing text color and text case; Adjusting character and spacing; Adding bullets to text</p> <p>Pages and Layouts: Changing page size; changing page layout; Choosing a page background; adding, duplicating, renaming, and deleting pages; Inserting a page number; using the ruler; setting up the document grid, working with tables</p>	25
V	<p>Bitmaps: converting vector graphics to bitmap, importing, cropping and changing the dimensions of a bitmap; tracing a bitmap, Printing, File Formats: Importing and exporting files</p> <p>Assignments: Logo design, Poster design, Banner design, Brochure design, Print development textile purpose, Croque designing, home decor - print designing</p>	15

Suggested Readings:

- *CorelDraw X6. The official guide*, by Gary David Bouton, published by McGraw-Hill Education, 864 pages
- *CorelDRAW X7: The Official Guide* by Gary David Bouton, McGraw-Hill Education; 11 edition (16 November 2014), 704 pages

Suggested Digital Platform:

- <https://www.educba.com/coreldraw-tools/>
- <https://design.tutsplus.com/tutorials/coreldraw-basic-drawing-tools--cms-22178>



Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



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Semester - III

Undergraduate Diploma in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 1) / GENERIC ELECTIVE (GE 3) - History of Indian Costumes (Theory)

No. of Hours -60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: History of Indian Costumes	4	4	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING				
Programme/Class:	Year: Second	Semester: Third		
Undergraduate Diploma in Fashion Designing		Paper: DSE (1)/GE (3)		
Subject: Fashion Designing				
Course: DSE/GE	Course Title: History of Indian Costumes			
Course outcomes:				
<ul style="list-style-type: none"> The student at the completion of the course will be able to: Define different Indian civilizations. Summarize Clothing & accessories of these cultures. Identify Study of different ancient clothing in the period of different rulers. 				
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics			
I	Male and female costumes , their specification, jewelry and accessories used. Ancient Indian Civilization: Indus Valley, Vedic Period, Gupta Period			
II	Mughal period: Costumes of Pre-Mughal, Mughal and Post-Mughal period.			
III	British period: Costumes of Pre-independence and post-independence period.			

	Evolution of Khadi movement.	
IV	Traditional costumes of India: Costumes of Jammu & Kashmir, Costumes of Punjab Costumes of Haryana, Costumes of Rajasthan, Costumes of Madhya-Pradesh	12
V	Traditional costumes of India: Costumes of West Bengal, Costumes of Assam, Costumes of Maharashtra	12

Suggested Readings:

- *Traditional Indian Costumes & Textiles* by ParulBhatnagar
- *Indian Costumes* GureyG. S, Publisher Popular Book.
- *Ancient Indian Costumes* By Roshan Alkazi.
- *Periods of Centralization and Development of Dressing in India* By WlexA

Suggested Digital Platform:

- https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SFDA1101.pdf
- <https://textilevaluechain.in/in-depth-analysis/articles/traditional-textiles/history-of-indian-costumes/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Semester - III
Undergraduate Diploma in Fashion Designin

DISCIPLINE SPECIFIC ELECTIVE (DSE 2) / GENERIC ELECTIVE (GE 4) - Styling (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Styling	4	0	0	4	Certificate Course	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Undergraduate Diploma in Fashion Designing	Year: Third	Semester: Third Paper: DSE (2)/GE (4)
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Styling
Course outcomes:		
<ul style="list-style-type: none"> This course, along with a few other skills, presents a whole new career option as a stylist in the fashion industry. Students will learn the various elements involved in styling. Students will learn the various ways to put different fashion looks together. 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	No. of Hours
I	<ul style="list-style-type: none"> Introduction of Styling Elements of designs in context to Styling – Color – intensity, value, combinations, schemes, temperature, proportion, symbolism, and relevance. Silhouette – sheath, A line, straight column, hourglass, bell, trumpet, shoulder wedge, trapeze, extreme volume, asymmetrical, empire, egg-shaped. 	30
II	<ul style="list-style-type: none"> Fabric – different fabrics and textures and combinations of them, Prints and Patterns- Ways to use different kinds of prints and patterns. 	30

	<ul style="list-style-type: none"> • Body Shape – Rectangle, triangle, inverted triangle, square, oval, round, heavy, pear-shaped, tall, short, slim, and slender. • Balance and rhythm – Symmetry and asymmetry in various elements of the garment and accessories. 	
III	<ul style="list-style-type: none"> • Design Line – Straight, and Curved (horizontal, vertical, and Diagonal). Lines that separate the shape of the garment and define the details of the garment. • Dress details – garment style details, components of the garments, and embellishment details. • Unity and Proportions – Size and scale of various components of the look and the cohesiveness. 	30
IV	<ul style="list-style-type: none"> • Styling Approaches – Trends or forecast specific, Client/Brand identity specific, Inspiration specific, Season Specific, Region specific. • Styling Process – Garment Styling – Procuring, combination and pairing, layering, Editing, Accessorizing – through Shoes, handbags, Jewelry, sunglasses, head gears, Personalizing/customizing the look, Photo shoot, runways, road shows, concerts and other live performances, theatre, commercials, magazine, Movies. • Presentation and documentation on Styling 	30

Suggested Readings:

- *Jo Dingemans, Mastering Fashion Styling, Palgrave Macmillan*
- *Jacqueline McAssey, Basics Fashion Design 08: Styling, Bloomsbury Publishing India Private Limited*

Suggested Digital Platform:

- <https://beyondtalentrecruitment.com/blog/fashion-stylist>
- <https://isdi.in/blog/career-in-fashion-styling-and-image-design/>
- <https://www.cotstyle.com/blogs/cotstyle-fashion/types-of-fashion-styles-ultimate-guide>
- <https://www.imageconsultinginstitute.com/blog/fashion-stylist-roles-and-types/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Handwritten signatures of faculty members: D. N. Jayaram, K. Umamaheswari, and S. Subbarao.

Semester - IV

Undergraduate Diploma in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 10) - Fabric Study (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Fabric Study	4	4	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING														
Programme/Class: Undergraduate Diploma in Fashion Designing			Year: Second	Semester: Fourth Paper: DSC (10)										
Subject: Fashion Designing														
Course: DSC		Course Title: Fabric Study												
Course outcomes:														
<ul style="list-style-type: none"> • The student at completion of the course, will be able to: • Gain practical understanding of different textile materials (Fiber, yarn, fabric). • Develop understanding regarding the identification and testing parameters of textiles. • Able to develop basic as well as creative textiles. • Able to care for their garments and developed textile material. 														
Credits: 4				Discipline Specific Course (DSC)										
Max. Marks: As per University Rules				Min. Passing marks: As per University Rules										
Unit	Topics					No. of Hours								
I	Elements of woven design: Classification of woven design, Operations in woven cloth production,					10								
II	Construction of elementary weaves: Plain, Twill, Satin, Advantages and disadvantages of basic weaves, Fabric defects - Types, source, and Remedies.					10								
III	Knitted Garments: Weft knitted fabric and its types, Warp knitted fabrics and their types Quality control of knitted garments, Fabric defects – types, source, and remedies					10								
IV	Creating a catalogue of various fabrics					15								
V	Identifying fabrics and their usage.					15								

Suggested Readings:

- *Fiber to Fabric* by - Cobman; published by McGraw-Hill, 1983, 594 pages
- *A handbook of weaves*; by G.H.Oelsner; published by Dover Publication, 396 Pages

Suggested Digital Platform:

- <https://textilevaluechain.in/news-insights/studies-on-fabrics/>
- <https://www.hamstech.com/fashion-designing-basics-fabric-study>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Semester - IV
Undergraduate Diploma in Fashion Designing

DISCIPLINE SPECIFIC COURSE (DSC 11) - Pattern Making II (Through Flat pattern) (Practical)

No. of Hours - 12

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Pattern Making II(Through Flat pattern)	4	0	0	4	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING														
Programme/Class: Undergraduate Diploma in Fashion Designing			Year: Second	Semester: Fourth Paper: DSC (11)										
Subject: Fashion Designing														
Course: DSC		Course Title: Pattern Making II (Through Flat Pattern)												
Course outcomes:														
<ul style="list-style-type: none"> • The student upon completion of the course, will be able to: • Acquire knowledge and actual implementation of stylized patterns for creative bodice development. • Study various pattern-making techniques for creating Ladies' wear. 														
Credits: 4				Discipline Specific Course (DSC)										
Max. Marks: As per University Rules				Min. Passing marks: As per University Rules										
Unit	Topics					No. of Hours								
I	Pattern drafting of different patterns of women's casual wear, party wear, beach wear And construct one of them.					30								
II	Drafting of the Anarkali kurta, Angrakha kurta, and also the constructing					30								
III	Drafting of ladies' shirts and various styles, and developing a pattern Kimono, Raglan, and Dolman sleeves and construct a shirt by using any style of sleeve and collar					30								

IV	Trouser and its variations Create a pattern of Basic Trouser, Culottes, Palazzo	18
V	Make a traditional outfit inspired by Uttarakhand culture	12

Suggested Readings:

- *Pattern Alteration: A Multimethod Approach*, Fairchild Publications, New York.
- *Pattern making for Fashion Designers – Lori A. Knowlers*, Bloomsbury Academic, 2005, 224 pages

Suggested Digital Platform:

- <https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. Nayak, K. Umawati, and P. P. Patival.

Semester - IV
Undergraduate Diploma in Fashion Designing

DISCIPLINE-SPECIFIC COURSE (DSC 12) - Computer Graphics II (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Computer Graphics II	4	0	0	4	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING		
Programme/Class:	Year: Second	Semester: Fourth
Undergraduate Diploma in Fashion Designing	Paper: DSC (12)	
Subject: Fashion Designing		
Course: DSC	Course Title: Computer Graphics II	

Course outcomes:

- The student at the completion of the course will be able to:
- Able to gain working knowledge of Photoshop.
- Develop the skills in editing and altering photographs.
- Able to utilize the tools more efficiently in order to improve the skills to increase the flexibility and quality of an artwork.

Credits: 4	Discipline Specific Course (DSC)
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules
Unit	
Topics	
I	Introduction to Adobe Photoshop: Learning Basic Interface, Introduction to layer based approach, Basic Designing: Introduction to Selection Tools - Creating basic shapes; Saving selection; Selection & Designing with Pen tool, Layers Basics and Transform: Layers basics; Selecting grouping and linking layers; Layer Opacity and style, Move, Crop, Hide selection, Adjust the selection area, Copy and deleting the selection, Free transformation of images, Creative Layer Composition
II	Image Manipulation & Color Correction: Import, Selection & Cutting, Manipulation with Designs, Color Basics (RGB), Color Correction (Adjustment Tool), Retouching (Healing,

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and S. P. Patil.

	Cloning, Spot healing, Patching, etc.) Basics of Graphic Design: Text Layer, Managing Text (Alignment, Justification, Font, Style), Basics of Print Media Design (Design Theory & Case Study), Designing of Magazine Cover and Print Material	
III	Designing with Filters: Use of Filters, Pattern Designs, Use of Filters in Garment Construction, Introduction of CAD, Masking: Selections in depth, Saving/loading selection, combining selections, converting selections into layer mask, Introduction to basic Layer Masks, Using an Adjustment Layer to affect only a portion of the image with Layer Mask	25
IV	Drawing and Painting: Drawing and editing shapes, Painting with brush tool and Pencil tools, creating patterns, Blending modes, Gradients,	25
V	Actions and Batch Processing: Creating an action set, making an action, playing and editing a specific operation, batch-processing multiple images, and batching two actions into one.	30

Suggested Readings:

- Adobe Creative Team, Adobe Photoshop 7.0 Classroom in a Book, 25 June 2002, 592 pages
- Katrin Eismann, Photoshop Restoration Retouching, New Riders Publisher, 472 pages
- Scott Kelby, The Adobe Photoshop CC Book for Digital Photographers, New Riders; 2017 edition (8 December 2016), 360 pages

Suggested Digital Platform:

- <https://helpx.adobe.com/photoshop-elements/using/tools.html>
- <https://pathedits.com/blogs/tips/beginners-guide-photoshop-tools>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - IV
Undergraduate Diploma in Fashion Designing

DISCIPLINE-SPECIFIC ELECTIVE (DSE 3)/GENERIC ELECTIVE (GE 5)- History of World Costumes (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: History of World Costumes	4	4	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING								
Programme/Class:			Year: Second		Semester: Fourth			
Undergraduate Diploma in Fashion Designing					Paper: DSE (3)/GE (5)			
Subject: Fashion Designing								
Course: DSE/GE			Course Title: History of World Costumes					
Course outcomes:								
<ul style="list-style-type: none"> • Develop fashion Garments inspired by different eras. • Understand the past and create designs for the present and future fashion industry. • Look at ancient culture as a source of inspiration. • Understand the regional variation on Costumes in Africa, America, Europe and Far eastern countries. 			Credits: 4					
Max. Marks: As per University Rules			Discipline Specific Elective (DSE) / Generic Elective (GE)					
Unit	Topics	No. of Hours						
I	Study of World Costume during following periods-Egyptian, Greek, Roman.			12				
II	French – Middle Ages, Renaissance, French Revolution, Romantic Period			12				
III	The Twenties, The Thirties, The Forties, The Fifties, The Sixties.			12				
IV	Study the changes happening in clothing styles of-The Seventies, Eighties,Nineties.			12				
V	Twentieth Century Clothing and Clothing in today's world.			12				

Suggested Readings:

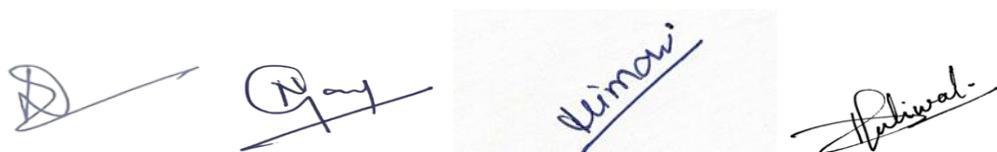
- “*A History of Western Dress*” By Phyllis G. Tortora.

- “Western European Costume 13th-17th Century and Relation to the Theatre” By Ir is Brooke.
- “History of Costumes in the West” By F. Boucher, Publisher Thames and Hudson

Suggested Digital Platform:

- https://en.wikipedia.org/wiki/Clothing_in_the_ancient_world
- <https://fashion-history.lovetoknow.com/alphabetical-index-fashion-history/ancient-world-history-dress>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of four people, likely initials, arranged in a row. From left to right: a stylized 'D', a circle with 'N' and 'ay', a circle with 'K' and 'umow', and a signature that appears to be 'P'.

Semester - IV

DISCIPLINE-SPECIFIC ELECTIVE (DSE 4)/GENERIC ELECTIVE (GE 6) - Fashion Merchandising (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Fashion Merchandising	4	4	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING		
Programme/Class: Undergraduate Diploma in Fashion Designing	Year: Second	Semester: Fourth
Subject: Fashion Designing		Paper: DSE (4)/GE (6)
Course: DSE/GE		Course Title: Fashion Merchandising
Course outcomes:		
<ul style="list-style-type: none"> • The student at the completion of the course will be able to: • To make students understand working of fashion Industry • To make students aware of various scopes in fashion industry • To make them enable to know their potentials to work in varied fields of Retail and Marketing 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Merchandising- Definition- Role of a Merchandiser √ Product development – definition – objective - product design and manufacturing - use of merchandising calendar	10
II	Pricing- Specific pricing strategies- new product pricing, demand oriented pricing, cost oriented pricing, value based pricing, competition-oriented pricing-Markups and markdowns √ Sourcing- Types of sourcing- factors affecting sourcing decision	12
III	Fashion Marketing Research, definition – purpose – types – research design. √ Consumer Behavior in Fashion and Retail Industry – fashion consumer decision making – market	12

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	segmentation – Target marketing – Fashion marketing mix √ Marketing management – Responsibilities of a marketing manager	
IV	Fashion marketing planning – introduction – planning process and objectives –definition of SWOT analysis– marketing strategy – fashion marketing plan	14
V	Designing and marketing fashion products – introduction – new product development – product mix and Range planning.	12

Suggested Readings:

- *Easy(2009) Fashion Marketing, Third Edition, Blackwell Publishing.*
- *Moore K and Pareek N (2010) Marketing: The Basics, Routledge Publications.*
- *Kunz G I(2009) Merchandising: Theory, Principles and Practices0, Fairchild Publications.*
- *Frings G S (2007). Fashion from Concept to Consumer, Pearson Prentice Hall.*
- *Jarrow J A (2002) Inside the fashion Business, Prentice Hall.*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of four people: D, N, K, and P. The signatures are in blue ink on a white background. The 'D' is on the far left, followed by 'N', 'K', and 'P' on the right. The 'K' signature includes the word 'Kumawat' written below it.

Semester - V
Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC COURSE (DSC 13) - Entrepreneurship (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Entrepreneurship	4	4	0	0	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)				
Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Fifth Paper: DSC (13)		
Subject: Fashion Designing				
Course: DSC	Course Title: Entrepreneurship			
Course outcomes:				
<ul style="list-style-type: none"> The student at the completion of the course will be able to: To understand the process to launch the start-up To understand the need for market trends and seasonal planning. Understand the role of Govt. regulatory bodies in Business. 				
Credits: 4	Discipline Specific Course (DSC)			
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules		
Unit	Topics	No. of Hours		
I	Entrepreneurship: Definition, Role and Expectations, Entrepreneurial types - Social, Family, Business, rural, women, entrepreneurs, etc.	12		
II	Role of Government agencies in the Entrepreneurship Development : District Industries Centers (DIC), Small Industries Service Institute (SISI), Entrepreneurship Development Institute of India (EDII), National Institute of Entrepreneurship & small business, Development (NIESBUD), National Entrepreneurship Development Board (NEDB)	12		

III	Avenues for fashion entrepreneurs: E-commerce and Online Stores – Launching fashion brands via platforms like Shopify, Etsy, or direct-to-consumer websites offers global reach with lower overhead. Social Media Influencer Collaborations – Partnering with influencers or building a personal brand on Instagram, TikTok, or YouTube helps drive awareness and sales. Sustainable and Ethical Fashion – Starting eco-friendly fashion lines or upcycled collections taps into the growing consumer demand for responsible fashion. Fashion Tech Startups – Innovating with virtual try-ons, AI-powered styling, or clothing rental apps combines technology with style.	12
IV	Sources of Finances: Personal Savings – Often the first source of capital, offering full control without debt or equity dilution. Tribasic Art & Design ends, and Family – Informal loans or investments from close contacts can provide early-stage funding with flexible terms. Bank Loans – Traditional financing option requiring a solid business plan and creditworthiness. Angel Investors and Venture Capitalists – High-net-worth individuals or firms that invest in startups in exchange for equity. Government Grants and Subsidies – Non-repayable funds offered for innovation, women-led businesses, or startups in specific sectors.	12
V	Developing a Business Plan: Contents for various forms of business plan, Identification & Specification of various Resources: land and building, plant and machinery, raw material, labour requirement; Segregate items indigenous and imported. Costing: Cost of utility, cost of services; duties, taxation	12

Suggested Readings:

- *Fundamental of Entrepreneurship*; by Abha Mathur, 2018; published by Taxmans, 356 Pages
- *Entrepreneurship 4Th Edition*; by Barringer Ireland; published by Pearson India; 4th edition (2011)

Suggested Digital Platform:

- <https://byjus.com/commerce/what-is-entrepreneurship/>
- <https://www.oberlo.com/blog/what-is-entrepreneurship>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance, and participation in the class.

Semester - V

Bachelor of Fashion Designing (Honours)

DISCIPLINE SPECIFIC COURSE (DSC 14) - Draping & Drafting-I (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Draping& Drafting- I(Practical)	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)		
Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Fifth
Subject: Fashion Designing		Paper: DSC (14)
Course: DSC		Course Title: Draping & Drafting – I (Practical)
Course outcomes:		
<ul style="list-style-type: none"> • The student at the completion of the course will be able to: • To learn the basics of draping on a dummy. • Learn how draping works in the fashion industry. 		
Credits: 4	Discipline Specific Course (DSC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Lectures
I	Introduction to Draping: Definition, Study of grain, Study of dress form, Preparation of dress forms for draping, Preparation of muslin for draping – Tearing, blocking, pressing Draping Steps, Marking	20
II	Method of draping of front and back body Creating Basic bodice: front and back	30

	Basic Skirt draping and its variations Creating yokes: Front and back bodice yoke, Hip yoke	
III	Necklines Draping: Cowl neckline, Butterfly neckline, Halter neckline, Wrap on neckline, different types of necklines as well What is Dart Manipulation in draping-Single Dart series, Double Dart series Types of Darts & variation of dart manipulation	30
IV	Darts into - tucks, gathers and pleats – Converting and preparing variation of dart manipulation through draping What is zero waste draping What are the Bias Dress and corset techniques on draping	10
V	Drap different styles of basic dress – sheath dress, Bias Dress a “Party wear” garment inspired by learned techniques, strapless dress, corset	30

Suggested Readings:

- *Draping for Apparel Design* by Helen Joseph Armstrong, published by Bloomsbury Academic, 2013
- *The Art of Fashion Draping* by Connie Amaden Crawford, published by Bloomsbury Academic, 2012, 512 pages
- *Draping- The complete course* by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages

Suggested Digital Platform:

- <https://textilelearner.net/fashion-draping-techniques/>
- <https://www.moodfabrics.com/blog/intro-to-draping-dress-form-muslin-basics/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - V

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC COURSE (DSC 15) - Computer-Aided Fashion Designing I (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Computer-Aided Fashion Designing I	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)			
Programme/Class:		Semester: Fifth	
Bachelor of Fashion Designing (Honours)		Year: Third	
Paper: DSC (15)			
Subject: Fashion Designing			
Course: DSC		Course Title: Computer Aided Fashion Designing I	

Course outcomes:

- The student at the completion of the course will be able to:
- Use adobe illustrator tools for creating digital design.
- Apply the knowledge for creating digital patterns and designs.

Credits: 4	Discipline Specific Course (DSC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	
I	Adobe Illustrator: Introduction to Vector Graphics and Bitmap Graphics. Opening, closing, and saving a file. Toolbox, Grids and Guideline, Ruler Setting, Paths – With all options, Importing and Exporting, Printing a document, Filters, Layers, All Menus Project 1: Drawing the below-given Fashion Details by applying various textures and effects.	
II	Fashion Details:	



	<p>Collars: Turtle, Tuxedo, Cape, Convertible, Shirt, Sailors, Chelsea, Coat, Cowl Neckline.</p> <p>Sleeves: Raglan, Ruffle, Dolman, Virago, lantern, Leg-O-Mutton, Bell.</p> <p>Bodice: Basic, Halter Style, Off shoulder, Double-breasted</p> <p>Skirts: Basic, A-Line, Flared, Fishtail, Pencil, Peplum, Puffball, Divided.</p> <p>Trousers: Basic, Dungarees, Hipster, Capri, Bell Bottom, Jodhpurs, Fisherman Pants, Cargo.</p>	
III	<p>Pockets: Patch, Inseam, Welt, Bound, and Pouch.</p> <p>Accessories: Bags, Belts, Caps, Bows, Jewellery, Scarves.</p>	20
IV	<p>Project 2: Figure Drawing: Male, Female, and Kids. Mood Board and storyboard based on the theme.</p> <p>Design and Drape: Kids wear</p>	30
V	<p>Adobe Photoshop: Introduction: Vector Graphics and Bitmap Graphics Opening, closing, and saving a file. Toolbox, Importing and Exporting, Printing a document, Image size and Resolution, Colour Palettes, All Menus</p> <p>Project 3: Draping Simulation</p>	20

Suggested Readings:

- *Adobe Photoshop,12.0,*
- *Gruman, Galen, Adobe in Design CS2 Bible.*
- *Adobe Illustrator,12.0*
- *Lazer, Susan H., Adobe Illustrator for Fashion Design*
- *Golding, Mordy, Adobe Creative Suite 2*

Suggested Digital Platform:

- <https://www.educba.com/adobe-illustrator-tool/>
- <https://helpx.adobe.com/in/illustrator/using/tools.html>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - V

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC ELECTIVE (DSE 5) - Dyeing and Printing (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY, AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE: Dyeing and Printing	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)

Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Fifth Paper: DSE (5)
Subject: Fashion Designing		
Course: DSE		Course Title: Dyeing and printing

Course outcomes:

- The student at completion of the course, will be able to:
- Study types of dyes and their properties in brief.
- Study stages of dyeing and printing.
- Identify finishes applied to dyed and printed fabrics.
- Understand and study fabric selection for various dyeing and printing processes.

Credits: 4

Discipline Specific Elective (DSE)

Max. Marks: As per University Rules

Min. Passing marks: As per University Rules

Unit	Topics	No. of Hours
I	Introduction to fabric dyeing: Introduction and significance of dyes, Classification of Dyes. Types, Process, Effect, Advantage, And Use of Different Preparatory Processes Done on Textiles ForThe Dyeing And Printing: Singeing, Desizing, And Boiling. Scouring, Souring, Bleaching and Mercerization.	20
II	Selection of Dyes: Selecting dyes according to the fiber content. Achieving different shade effects on fabrics through cross dyeing union dyeing. Methods of Dyeing and effects	20

	achieved on various textile materials - Fiber, yarn_ fabric and Garment.	
III	Introduction to fabric printing: Printing: Introduction, Equipment process Advantages, disadvantages and end uses. Methods of printing: Direct, resist, discharge Styles of Printing: Block, stencil, screen, roller, transfer, flock, warp, yarn, resist (tie and dye and batik), duplex printing and its application in fashion.	30
IV	Finishes applied to dyed and printed fabrics: Finishes-introduction, classification and types of finishes, Fabric Defects - What is quality Why is quality important? What is Inspection, textile testing Care Labelling of apparel, Standards-Introduction, Importance and benefits, Preparatory processes of dyeing.	25
V	Selection of fabrics for dyeing : Dyeing of frequently used fabrics: Cotton dyeing with direct, reactive, and vat dyes, Silk dyeing with acid dyes.	25

Suggested Readings:

- *Understanding Fabrics: From Fiber to Finished Cloth (Language of Fashion Series)* Debbie Ann Gioello
- *Quality Assurance for Textiles and Apparel* by Sara J. Kadolph

Suggested Digital Platform:

- <http://textilefashionstudy.com/dyeing-printing-difference-between-dyeing-and-printing/>
- <https://textileapex.blogspot.com/2015/04/difference-between-dyeing-and-printing.html>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - V

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC ELECTIVE (DSE 6) - Smart Textiles (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE: Smart Textiles	4	4	0	0	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)		
Programme/Class: Bachelor of Fashion Designing (Honours)		Semester: Fifth Year: Third Paper: DSE (6)
Subject: Fashion Designing		
Course: DSE		Course Title: Smart Textiles
Course outcomes:		
<ul style="list-style-type: none"> ● The student at the completion of the course will be able to: ● Develop the knowledge about technical properties of textiles ● Understand the area of smart textiles which is somewhat technical. ● Understand the research segments of different areas in fashion and textiles. 		
Credits: 4		Discipline Specific Elective (DSE)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	General introduction: Definition, Classification, intelligent systems and general applications Modeling of intelligent materials: Background, underpinnings of interdisciplinary, scientific practices and research strategies for intelligent garments	
II	Phase change materials: Heat balance and thermo-physiological comfort, Phase change technology, PCM in textiles, Future prospects of PCM in textiles and clothing.	

	Intelligent textiles with PCMs: Basic information of phase change materials, Phase change properties of linear alkyl hydrocarbons, Textiles containing PCM, Measurement	
III	<p>Shape memory polymer: Introduction to shape memory polymer, Shape memory alloys, Shape memory ceramics, Magnetic shape memory materials, Shape memory polymers and gels, Future prospects of shape memory materials</p> <p>Study of shape memory polymer films for breathable textiles: Breathability and clothing comfort, Breathable fabrics, Water vapor permeability (WVP) through shape memory polyurethane</p>	12
IV	<p>Solar textiles: production and distribution of electricity coming from solar radiation: Solar cells, Textiles as substrates, Technological specifications, Challenges to be met, Suitable textile constructions,</p> <p>Introduction to conductive materials: Electric conductivity, Metal conductors, Ionic conductors, inherently conducting polymers, Application technologies for conducting fibre materials</p>	12
V	<p>Textile micro system technology: Textile micro system technology, Textiles are Inherent microstructures, Textile-based compliant mechanisms in micro-engineering and mechatronics</p> <p>Applications: Intelligent textiles for medical and monitoring applications Context aware textiles for wearable health assistants, Intelligent garments in pre- hospital emergency care, intelligent textiles for children</p>	12

Suggested Readings:

- “A History of Western Dress” By Phyllis G. Tortora.
- “Western World Costumes” By Carolyn.
- “Western European Costume 13th-17th Century and Relation to the Theatre” By Iris Brooke.
- “Chronicle of Western Fashion” By John Peacock.
- “History of Costumes in the West” By F. Boucher, Publisher Thames and Hudson

Suggested Digital Platform:

- https://en.wikipedia.org/wiki/Clothing_in_the_ancient_world
- <https://fashion-history.lovetoknow.com/alphabetical-index-fashion-clothing-history/ancient-world-history-dress>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - V

Bachelor of Fashion Designing (Honours)

INTERNSHIP/APPRENTICESHIP/PROJECT/COMMUNITY OUTREACH (IAPC)- Minor Project

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
IAPC: Minor Project	2	0	0	2	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)		
Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Fifth
Subject: Fashion Designing		Paper: IAPC
Course: IAPC		Course Title: Minor Project
Course outcomes:		
<p>The student at the completion of the course will be able to:</p> <ul style="list-style-type: none"> • To apply classroom knowledge in a real-world or simulated professional setting. • To understand the workflow of a design studio or manufacturing unit. • To develop a design collection or product line based on current market trends. • To learn about client handling, sourcing, production planning, and finishing. 		
Credits: 2		Internship/Apprenticeship/Project/Community Outreach (IAPC)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	No. of Hours
I	•Design Collection or Product Development: Completion of a mini collection (3–5 garments) or a specific fashion product.	15
II	•Project Report: A detailed report outlining the work process, learnings, and challenges faced.	15
III	•Design Documentation: Mood boards, sketches, fabric swatches, technical sheets, and finished product photos.	15
V	•Final Presentation: Oral or visual presentation to faculty and peers for assessment and review.	15

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umaw
- S. S. Patil

Semester - VI

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC COURSE (DSC 16) - Fashion Forecasting (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Fashion Forecasting	4	4	0	0	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)

Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Sixth Paper: DSC (16)
Subject: Fashion Designing		
Course: DSC		Course Title: Fashion Forecasting
Course outcomes:		
The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> Understand the importance of fashion forecasting. Gain a clear knowledge of responsibilities and sustainability related to fashion trends forecasting. Understand the process of fashion forecasting. Study and learn fashion forecasting. 		
Credits: 4		Discipline Specific Course (DSC)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Uni t	Topics	
I	The basics of Fashion Trends and Forecasting: Objectives, Introduction to fashion trends terminology, The framework of fashion change, Fashion forecasting terminology. Historical overview of fashion forecasting.	

II	The process and methods of Fashion trends analysis and forecasting: Objectives. The methods of fashion forecasting. The process of fashion forecasting.	15
III	Role of fashion industry professionals in trends development and forecasting: Introduction, Objectives, The role of fashion industry professionals in creating and supporting trends. The role of developers, gatekeepers and promoters.	10
IV	Social responsibility and sustainability related to fashion trends and forecasting: Introduction, Definition of social responsibilities and sustainability. Increased waste due to rapid diffusion of innovation. The influence of social responsibility and sustainability on fashion trends. The contribution of internet information to socially responsible consumer decisions. Cost issues associated with the environment. Improvements and programs to encourage socially responsible firms.	15
V	The format of trend forecasts and the influence of trend forecasting on business decisions: Objectives, Formats for trends forecasting. The influence of trend forecasting on business decisions.	10

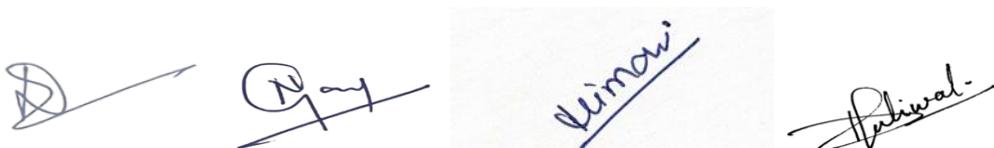
Suggested Readings:

- *Fashion Forecasting in India* by Dr. Satyaki Roy, Dr DivyaHiran and Dr. DilendraHiran.
- *Fashion Trends Forecasting* by Gwyneth Holland.
- *Color Forecasting for Fashion* by Kate Scully.

Suggested Digital Platform:

- <https://www.fibre2fashion.com/industry-article/83/fashion-forecasting>
- <https://www.masterclass.com/articles/fashion-trend-forecasting-guide>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of Dr. Satyaki Roy, Dr. Divya Hiran, and Dr. Dilendra Hiran. The signatures are in blue ink on a white background. Dr. Satyaki Roy's signature starts with a 'D', Dr. Divya Hiran's with a 'D', and Dr. Dilendra Hiran's with a 'D'.

Semester - VI

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC COURSE (DSC 17) - Draping and Drafting II (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Draping& Drafting-II	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)													
Programme/Class:			Year: Third		Semester: Sixth								
Bachelor of Fashion Designing (Honours)					Paper: DSC (17)								
Subject: Fashion Designing													
Course: DSC		Course Title: Draping & Drafting-II											
Course outcomes:													
The student at the completion of the course will be able to:													
<ul style="list-style-type: none"> To learn advance draping methods. So as to incorporate those learning into student's designing skill 													
Credits: 4		Discipline Specific Course (DSC)											
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules											
Unit	Topics					No. of Hours							
I	What is off shoulder dress and how it create via draping - explain					20							
	Drap off shoulder dresses												
II	What is draped wrap skirt and its variations, Explain draped wrap skirt with cascade					25							
	Create wrap skirt with cascade on dummy												
III	Explain corset style and different types of corset					30							
	How can we create whole dress using corset in draping												
	Make one dress of corset style on dummy												

IV	Importance of draping in gowns and heavy garments Develop asymmetrical dress and skirt on dummy How can we develop asymmetrical dress	25
V	Create 2 gown with different styles using draping techniques	20

Suggested Readings:

- Draping for Apparel Design by Helen Joseph Armstrong published by Bloomsbury Academic, 2013
- The Art of Fashion Draping by Connie Amaden Crawford published by Bloomsbury Academic, 2012,
- Draping- The complete course by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages

Suggested Digital Platform:

- <https://www.aicp.fr/portfolio-items/moulage-technique-du-moulage/?lang=en#:~:text=Draping%20the%20most%20ancient%20of,to%20create%20a%20fabric%20prototype.>
- <https://www.thecuttingclass.com/draping-and-moulage/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - VI

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC COURSE (DSC 18) - Computer-Aided Fashion Designing II (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Computer-Aided Fashion Designing II	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)		
Programme/Class:	Year: Third	Semester: Sixth
Bachelor of Fashion Designing (Honours)		Paper: DSC (18)
Subject: Fashion Designing		
Course: DSC		Course Title: Computer Aided Fashion Designing II
Course outcomes:		
The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • To understand the importance of pattern development. • To apply the knowledge of pattern development for creating structural designs. 		
Credits: 4	Discipline Specific Course (DSC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Pattern Making (Using any Software): Introduction, Notches and Darts, Pleats, Tucks, yokes, Godets, Dart manipulation.	20
II	Grading: Grading the patterns to various sizes.	20
III	Marker Making: Marker Making and piece plotting of various product types and printing on A4 Sheets.	25
IV	<u>Project1:</u> Pattern: Child bodice block and sleeve Block. Adult Bodice Block and Sleeve Block (Male and Female), Sleeves, Collars, Skirts.	30
V	<u>Project 2:</u>	25

	Grading of Adult Bodice Block, Grading of Sleeve, Grading of Skirt, Marker setting of all Graded garments.	
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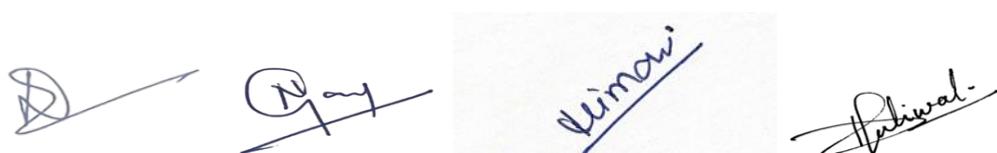
Suggested Readings:

- *Software Manuals*
- *Joseph, Helen, Pattern Making for Fashion Designing*
- *Coklin. Gerry, Pattern Grading for Women's Clothes*

Suggested Digital Platform:

- <https://www.educba.com/adobe-illustrator-tool/>
- <https://helpx.adobe.com/in/illustrator/using/tools.html>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Four handwritten signatures in blue ink, arranged horizontally. From left to right: a stylized 'D', 'Nay', 'Kumaw', and 'Patival'.

Semester - VI

Bachelor of Fashion Designing (Honours)

DISCIPLINE-SPECIFIC ELECTIVE (DSE 7) - Fashion Photography (Practical)

No. of Hours - 12

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE: Fashion Photography	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)

Programme/Class: Semester: Sixth

Bachelor of Fashion Designing (Honours)

Year: Third

Paper: DSE (7)

Subject: Fashion Designing

Course: DSE **Course Title: Fashion Photography**

Course outcomes:

The student at the completion of the course will be able to:

- Showcase their collections and design work through digital media.
- Through the understanding of fashion photography students will be able to apply their knowledge in identifying the trends of fashion.
- Learn to create still life models and backdrops.

Credits: 4

Discipline Specific Elective (DSE)

Max. Marks: As per University Rules

Min. Passing marks: As per University Rules

Unit	Topics	No. of Hours
I	Introduction to Photography as a technique and art? How is the image created? Basic parts of a professional camera and its function. Lighting techniques – Indoor and outdoor	20
II	Principles of composition. Lenses, Focal point and its uses. Framing. Viewpoint and camera angle.	20

III	Shooting with models and makeup artists. Taking photographs on Basic principles of photography.	20
IV	Indoor model photography. Take photographs for fashion portfolio	30
V	Exposure and depth of field, lighting, Image editing.	30

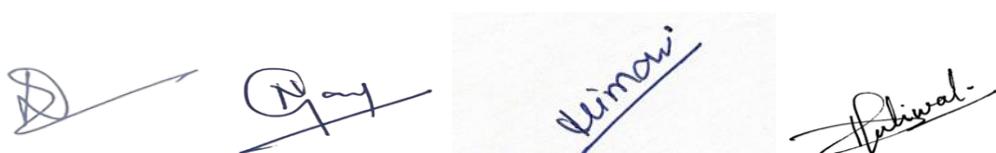
Suggested Readings:

- *Introduction to Fashion Design – Patrick John Ireland*
- *Fashion Sketch Book – Bina Abling, Bloomsbury Academic, 2012, 496 pages*

Suggested Digital Platform:

- <https://www.lcca.org.uk/blog/fashion/what-is-fashion-photography/>
- <https://www.harpersbazaar.com/fashion/photography/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of four people, likely initials, arranged in a row. From left to right: a signature starting with 'D', a signature starting with 'N', a signature starting with 'K', and a signature starting with 'P'.

Semester - VI

Bachelor of Fashion Designing (Honours)

DISCIPLINE SPECIFIC ELECTIVE (DSE 8) / GENERIC ELECTIVE (GE 8) - Footwear Design (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Footwear Design	4	0	0	4	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)

Programme/Class: Semester: Sixth

Bachelor of Fashion Designing (Honours)

Year: Third

Paper: DSE (8)/GE (8)

Subject: Fashion Designing

Course: DSE/GE Course Title: Footwear Design

Course outcomes:

The student at the completion of the course will be able to:

- To understand and learn the basics of footwear design.
- To study and understand footwear anatomy.
- The student has to undergo the Fully Expert where he/she makes himself and developed brand and product line

Practical: Students will visit any Footwear or footwear exhibition store near to their college.

They will design footwear and also do research if needed. Documentation and research of Footwear activity will be held.

Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Introduction to footwear.	30

	<ul style="list-style-type: none"> • History and evolution of footwear. • Basic knowledge of footwear. • Categorization and Types of Footwear, Parts and components of footwear and Use of footwear. • Footwear trims and accessories 	
II	<ul style="list-style-type: none"> • Types of Footwear Material • Introduction to sole • Material Identification, cutting, skiving, folding • Introduction to shoe making tools • Lasting and finishing 	30
III	<ul style="list-style-type: none"> • Sketching of Footwear • Shoe pattern Construction • Range Development 	30
IV	<p>Presentation and documentation on Footwear Design</p> <p>Range of footwear's design and development.</p> <p>(Final products) Detailed document on Footwear design</p>	30

Suggested Readings:

- *FOOTWEAR DESIGN* by Aki Choklat, **Publisher** : Laurence King Publishing (21 March 2012)
- *Frye: The Boots That made History* MARC KRISTAL, from the Publisher, Jackie O

Suggested Digital Platform:

- <https://www.directivecollective.com/footwear-design>
- <https://beyondtalentrecruitment.com/blog/foorwear-design>
- <https://fashionary.org/products/shoe-design-fashionary>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to the syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - VI

Bachelor of Fashion Designing (Honours)

INTERNSHIP/APPRENTICESHIP/PROJECT/COMMUNITY OUTREACH (IAPC)- Internship

No. of Hours - 60

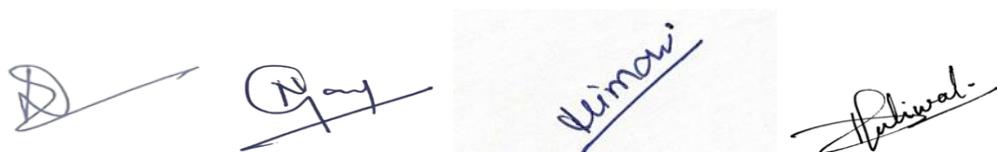
CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
IAPC:Internship	2	0	0	2	Diploma Course	Nil

BACHELOR OF FASHION DESIGNING (HONOURS)		
Programme/Class: Bachelor of Fashion Designing (Honours)	Year: Third	Semester: Sixth
Subject: Fashion Designing		Paper: IAPC
Course: IAPC		Course Title: Internship
Course outcomes:		
<p>The student at the completion of the course will be able to:</p> <ul style="list-style-type: none"> • Understand industry and give them an opportunity to create a range of garments in the factory along with documenting the workings. • Understand working of industry and understand their interest area. 		
Credits: 2	Internship/Apprenticeship/Project/Community Outreach (IAPC)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	No. of Hours
I	<p>About Internship</p> <p>Identification of boutiques/fashion house/brands that the students can join for Summer internship.</p> <p>Students are required to work full time in any of the specified area, to understand and get firsthand experience of the workings in the fashion industry.</p> <p>The students will be required to perform as per the requirement of the person in charge.</p>	60

	<p>The students will follow the rules of the organization.</p> <p>The assessment of the students performance will be in the hands of the person in charge in the organization.</p> <p>The student will be required to make a collection of garments/theme development or any industry requirement (organization requirement from where they will pursue internship) during the period of internship.</p> <p>The work experience will need to be documented and presented to the institute on return.</p> <p>The students will submit a project report on the internship. Also including the functioning and process of the organization.</p>	
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Suggested Continuous Evaluation Method: Internship/Project Report



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Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE-SPECIFIC COURSE (DSC 19) - Fundamentals of Design (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisites of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Fundamentals of Design	4	4	0	0	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)				
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Seventh Paper: DSC (19)		
Subject: Fashion Designing				
Course: DSC	Course Title: Fundamentals of Design			
Course outcomes:				
The student at completion of the course, will be able to:				
<ul style="list-style-type: none"> • Understanding the distinction between fashion segments • To be able to develop thinking ability beyond conventional thoughts • Recognizing how fashion trends evolve through stages and understanding the major fashion theories and shaping how styles spread across different social classes • Identifying key factors influencing fashion trends • Gaining insight into diverse career paths in fashion design and understanding the multifaceted role of the fashion designer, who not only creates garments but also oversees the entire process from concept to production, balancing creativity with technical expertise • Developing creative thinking skills essential for generating innovative ideas, problem-solving design challenges 				
Credits: 4	Discipline Specific Course (DSC)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			

Unit	Topics	No. of Hours
I	Types of Fashion-Area of Fashion design - Haute couture, RTW, mass market, kidswear to old age wear, accessories	12
II	Fashion Cycle & Fashion Theories - Evolution Of Fashion	12
III	Trend - Factors of fashion trend	12
IV	Career in Fashion design & Role of Designer	12
V	Theory of Design ideas for garments, Theory of Creativity Thinking	12

Suggested Readings:

- *'Fashion Design - Process, Innovation & Practice'* by Kathryn Me -keivey, published by OM Books sen/ices for Black well Science Publishing.
- *'Colour forecasting'* by Tracy Diane & Tom Cassidy. Published by Om Book International for Blackwell Publishing.
- *'Inside Fashion Design'* by' Sharon Lee Tate Published by Pearson Education (Singapore) Pvt Ltd.,'

Suggested Digital Platform:

- <https://fashionista.com/>
- <https://www.wgsn.com/en>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE SPECIFIC ELECTIVE (DSE 9)/GENERIC ELECTIVE (GE 9)- Fashion illustration (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Fashion illustration	4	0	0	4	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)				
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Seventh Paper: DSE (9)/GE(9)		
Subject: Fashion Designing				
Course: DSE/GE	Course Title: Fashion Illustration			
Course outcomes:				
The student at the completion of the course will be able to:				
<ul style="list-style-type: none"> • To understand the basics of human anatomy • To learn Fashion drawing as a tool to visualize creative design through sketch 				
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics	No. of Hours		
I	Introduction to Fashion Illustration: Changes in fashion illustration styles and proportion over the centuries. The role of fashion illustration as a mode of expression and representation for contemporary apparel styles and trends.	30		
II	Basic gesture drawing: Make stick figures in different poses, Make geometric figures. Blocking the human body, Bodyline reading through different poses.	20		
III	Fleshed Figure: Understanding Human Anatomy and studying the different body parts in detail	20		

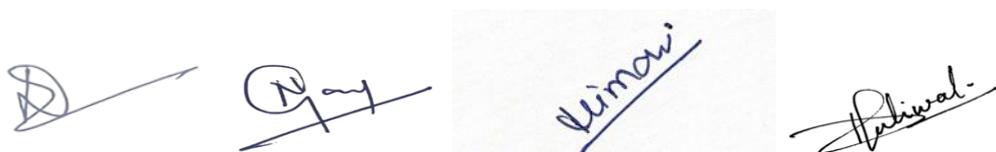
IV	Drawing Feature: Face analysis, Draw features eyes, nose, ear, lips, face, hands, arms, feet, legs and hairstyles.	20
V	The Fashion figure -8,9, 10 and 12 heads, front, back and $\frac{3}{4}$ profiles	30

Suggested Readings:

Allen A. and Seaman J. (1996) Fashion Drawing -The Basic Principles, London, B. T. BatsfordLtd..

Drudi E. and Paci T. (2001) Figure drawing for fashion design, Amsterdam, The Pepin Press

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Four handwritten signatures or initials in blue ink, arranged horizontally. From left to right: 1. A stylized 'D' with a diagonal line. 2. A circle with a 'N' inside, with a diagonal line. 3. The word 'Kumaw' written in cursive with a diagonal line. 4. The word 'Natali' written in cursive with a diagonal line.

Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project) DISCIPLINE SPECIFIC ELECTIVE (DSE 10)/GENERIC ELECTIVE (GE 9) –The Advanced Pattern Making (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:TheAdvance Pattern Making	4	0	0	4	Bachelor (Honours) in any stream	Nil

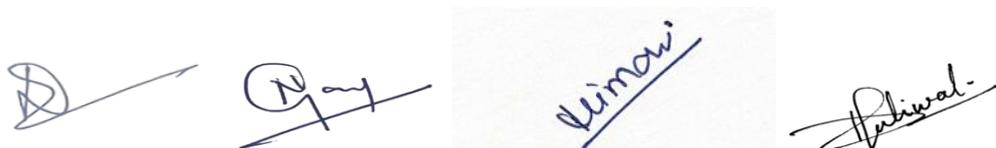
BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class:		Semester: Seventh
Bachelor of Fashion Designing (Honours with Research/Academic Project)		Year: Fourth
Subject: Fashion Designing		
Course: DSE/GE		Course Title: The Advance Pattern Making
Course outcomes:		
The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> Students will understand the designs and selection of pattern making principles Students will make the variations of pattern sets using pattern making techniques 		
Credits: 4		Discipline Specific Elective (DSE) / Generic Elective (GE)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Pattern Making Principles– Contouring Fullness at dart leg of the bodice (fullness at center front waist dart leg / French dart leg)	
II	Fullness at skirt (fullness at center front / fullness from hip line to hem/ fullness from waist to hem)	
III	Contour guide pattern –Basic Knee length dress / Off shoulder dress / strapless dress/ drop shoulder dress	

IV	Culotte with Wide- sweeping hemline, Cowl Pant and construct the same	30
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Suggested Readings:

- *Joseph Helen Armstrong (2000). Patternmaking for Fashion Design.*
- *Prentice Hall Bray Natalie Dress fitting (1999). Natalie Bray.*
- *Om Books Service, New Delhi Holman Gillian (2000). Pattern Cutting Made Easy.*
- *B T Batsford Ltd., London Aldrich Winifred (1994). Metric Pattern Cutting for Menswear. Blackwell Science Ltd*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of four people: D, N, Umaw, and Patalwal.

Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project)
**DISCIPLINE SPECIFIC ELECTIVE (DSE 11)/GENERIC ELECTIVE (GE 9) - Surface
 Ornamentation and Accessory Design (Practical)**

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:Surface Ornamentation and Accessory Design	4	0	0	4	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)				
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Seventh Paper: DSE (11)/GE (9)		
Subject: Fashion Designing				
Course: DSE/GE	Course Title: Surface Ornamentation			
Course outcomes:				
The student at the completion of the course will be able to:				
<ul style="list-style-type: none"> • Able to explore and bring into practice their ideas of surface ornamentation techniques. • Able to understand the application of different embroidery techniques to create 2D and 3D effects. • Able to study Indian heritage fabric surface ornamentation methods. 				
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics	No. of Hours		
I	Introduction to Surface Ornamentation: What is surface ornamentation, Tools State Embroideries: Northern India: Kashida, Phulkari, Chamba Rumal, Western India: Gota, Shisha, Kathiawari Central India: Aari Zardozi	20		

	Southern India: Banjara, Kasuti, Toda embroidery Eastern India: Kantha, Sujani, Lambani	
II	Advance hand embroideries: Outline stitch, Border stitch, Variation of cross stitches; Composite band stitches, Types of isolated stitches, Open filling stitches, Solid filling stitches, Insertion stitches, Edging stitches, Cut and drawn stitches, Ribbon embroidery Other textile techniques of surface ornamentation: Fringes, beads, lace, chord smocking, Shirring etc Creating 15 samples using surface ornamentation techniques.	50
III	Design inspirations -Jewelry: Research, Understanding the basic tool kit. Handling of different materials: Work with paper, fabrics, dried stuff, wood, glass, string beads etc. Working with wire: Drawing, bending, cutting, spirals, forging jump rings, chains, twisting.	30
IV	Basic jewelry techniques: Saw piercing, drilling, filling, soldering. Working with Metals Textures and surface finishes	20

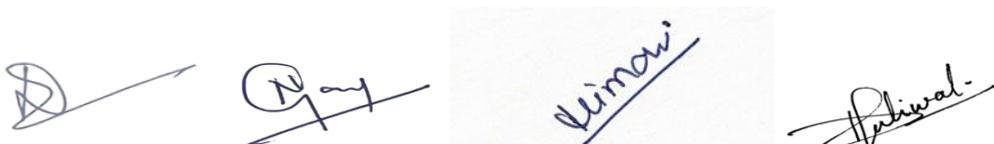
Suggested Readings:

- *1000 new embroidery designs; by Joan Waldman; published by American Quilter's Society 2014*
- *Traditional embroideries of India; by Dr. Shailja D. Naik; published by A.P.H Publishing corporation, New Delhi*

Suggested Digital Platform:

- <https://idinstitute.in/2021/05/02/surface-ornamentation-in-fashion-designing/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class



Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE-SPECIFIC ELECTIVE (DSE 12) / GENERIC ELECTIVE (GE 9) - Fashion Journalism and Communication (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Fashion Journalism and communication	4	4	0	0	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)				
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Seventh Paper: DSE (12)/GE (9)		
Subject: Fashion Designing				
Course: DSE /GE	Course Title: Fashion Journalism and communication			
Course outcomes:				
<ul style="list-style-type: none"> To understand the role of fashion journalism and communication in the fashion industry. To develop skills in journalistic writing, including news reporting, feature writing, and fashion criticism. To explore multimedia storytelling techniques for communicating fashion narratives across different platforms. To analyse and critique fashion trends, events, and cultural phenomena. To understand ethical considerations in fashion journalism and communication. 				
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics	No. of Lectures		

I	<ul style="list-style-type: none"> Introduction to fashion journalism, role of fashion journalism in promoting fashion industry, impact of fashion journalism in today's fashion trend, fashion journalism as a career 	15
II	<ul style="list-style-type: none"> Elements of reporting on fashion events and shows in journals and dailies highlighting fashion forecast, Creativity and inspiration of designers with emphasis on accessories and textiles art and design for fashion garments and utility garments. 	15
III	<ul style="list-style-type: none"> Fashion Photography: introduction to fashion photography Role of fashion photography in fashion industry Demand of fashion photography Impact of fashion photography in modern fashion trend Future of fashion photography as a career 	15
IV	<ul style="list-style-type: none"> Fashion communication: introduction to fashion communication Role of fashion communication in marketing of garments Role of computer in fashion communication Tools of fashion communication 	15

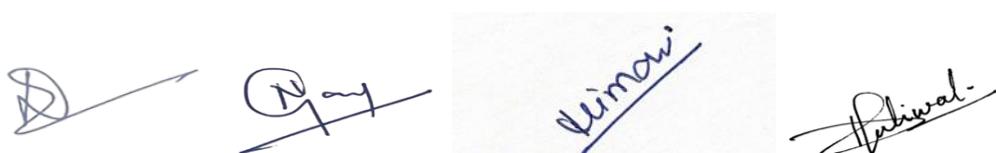
Suggested Readings:

- By Don E. Schultz, Stanley I. Tannenbaum, Anne Allison- Advertising Strategy
- By Paul Fifield- Marketing Strategy
- By Darren Gelder, Paul Woodcock - Marketing and Promotional Strategy
- Nancy Hall-Duncan -The history of fashion photography

Suggested Digital Platform:

- <https://leverageedu.com/blog/fashion-journalism/>
- https://en.wikipedia.org/wiki/Fashion_journalism
- https://learn.org/articles/What_is_a_Fashion_Journalist.html

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



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Semester - VII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISSERTATION/ACADEMIC PROJECT

No. of Hours - 180

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
IAPC:Dissertation/ Academic Project	6	0	0	6	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)				
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Seventh Paper: IAPC		
Subject: Fashion Designing				
Course: IAPC	Course Title: Dissertation/Academic Project			
Course outcomes:				
The student at the completion of the course will be able to:				
<ul style="list-style-type: none"> • Systematic documentation helps in preserving the techniques, processes, and cultural significance of traditional crafts for future generations. • Understanding practices, designers and artisans can innovate while maintaining the authenticity of the craft. • To understand the process of creating a research project. 				
Credits: 6	Dissertation/Academic Project (IAPC)			
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules			
Unit	Topics			
A Project will be given to students by their department teacher				
I	Documentation Concept Development: Meaning and importance, Key elements on Crafts			
II	Research Ideation: Origin & Introduction, Review of Literature, Objectives of study, Developing creative idea based on concept			
III	Data Collection: Collecting resource and visit any artisan craft design collection, Finalizing the sample product			

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- P. S. Patil

IV	Analysis & Development: Conceptualization of the details of the craft, Prepare/ develop specification of the selected craft	36
V	Presentation - Presentation of entire research with credit & courtesy, reference, Conclusion Submitting the Documents	36

Suggested Readings:

- *Agrawal, O.P., 1977, Care and Presentation Museum projects - II, NRL*
- *Chattopadhyaya, K.d., 1995, Handicrafts of India, Wiley EasterLimited, N Delhi*
- *Das, Shukla, 1992, Fabric Art - Heritage of India, Abhinav Publications, N Delhi*

Suggested Digital Platform:

- <https://indiacraftweek.com/>
- <https://textilesocietyofamerica.org/>

Suggested Continuous Evaluation Method: Evaluation will be based on final output (Project)

Suggested.



Handwritten signatures of four people:

- D. N. Nayak
- K. Umawati
- P. N. Patel

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE SPECIFIC COURSE (DSC 20)- Research Methodology (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSC:ResearchMethodology(Theory)	4	2	0	0	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Eight Paper: DSC (20)
Subject: Fashion Designing		
Course: DSC		Course Title: Research Methodology (Theory)
Course outcomes:		
The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • To understand and demonstrate how research work is conducted in professional design practice. • To understand how to apply appropriate research techniques in their projects • To enable them to conceptualize the ideas using the right kind of Research tools and methods • To make them prepare to become Research Professional to involve their contribution in the society 		
Credits: 4		Discipline Specific Course (DSC)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Introduction -	

	<p>Meaning of Research, Definitions of Research, Objectives of Research, Motivation in Research, General Characteristics of Research, Types of Research</p> <p>Selection of Research Topic</p> <p>Choosing broad area of Research Conducting minor research on broad topic Specific selection of research topic from the research area</p>	
II	<p>What are the Research Strategies Research Problem Various methods of data and information collection and its analysis.</p> <p>Nature of Research</p> <p>Origin & Introduction, Research Hypothesis, Review of Literature, Objectives of study, Methodology</p>	20
III	<p>Primary research methods and secondary research methods Ethical practice in research.</p> <p>Data Collection Methods (Fieldwork and data collection)</p> <p>via Observation, via Questionnaire, Collecting Resources Types of data / information to be collected Learning and analyzing, Data analysis and interpretations)</p> <p>Sampling Design</p>	20
IV	<p>Data representation and interpretation Conclusion and scope of further research Documentation and Report</p> <p>Presentation</p>	10

Handwritten signatures of four people: D, N, K, and P. The signatures are in blue ink on a white background. The first signature 'D' is on the left, followed by 'N', 'K', and 'P' on the right. Each signature is unique and appears to be a stylized form of the respective letters.

	<p>Presentation of entire research, Credits and Courtesy</p> <p>References/Bibliography, Conclusion,</p> <p>Submitting the Documentation</p>	
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Suggested Readings:

- *Research Methods in Education (5th edition)*: by Cohen, L. Lawrence, M., & Morrison, K. (2005); Oxford: Oxford University Press.
- *Research Methodology: Research and techniques*: Kothari, C. R. (1980), New Delhi: New Age International Publishers.
- *Research Methodology: a step-by-step guide for beginners (3rd edition)*: by Kumar, R. (2011); published by TJ International Ltd, Padstow, Cornwall, London.
- *Fundamental of Research Methodology and Statistics*: by Singh, Y. K. (2006); published by New International (P) Limited, New Delhi.

Suggested Digital Platform:

- <https://gradcoach.com/what-is-research-methodology/>
- <https://www.scribbr.com/category/methodology/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of the committee members, all reading 'Dr. N. K. Singh'.

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE SPECIFIC ELECTIVE (DSE 13) / GENERIC ELECTIVE (GE 10) - Intellectual Property Rights (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:Intellectual property rights	4	4	0	0	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Eight Paper: DSE (13) /GE(10)
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Intellectual property rights
Course outcomes:		
<ul style="list-style-type: none"> Students will be aware about the different Intellectual Property Rights for Textiles and Garments. Students will understand about the patents, copyright, trademarks, rights and intellectual property. 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Overview of Intellectual Property Introduction and the need for intellectual property rights (IPR), IPR in India – Genesis and Development, IPR abroad, Some important examples of IPR.	10
II	Patents: Macro-economic impact of the patent system, Patent and kind of inventions protected by a patent, Patent document, how to protect your inventions? Granting of patent, Rights of a patent, how extensive is patent protection? Why protect inventions by patents?	10

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and S. P. Patil.

	Searching a patent, drafting of a patent, Filing of a patent, The different layers of the international patent system (national, regional and international options).	
III	Copyright: What is copyright? What is covered by copyright? How long does copyright last? Why protect copyright? RELATED RIGHTS, what are related rights? Distinction between related rights and copyright? Rights covered by copyright?	10
IV	Trademarks: What is a trademark? Rights of trademark? What kind of signs can be used as trademarks? Types of trademark function does a trademark perform, how is a trademark protected? How is a trademark registered? How long is a registered trademark protected for? How extensive is trademark protection? What are well-known marks and how are they protected? Domain name and how does it relate to trademarks?	15
V	Geographical Indications: What is a geographical indication? How is a geographical indication protected? Why protect geographical indications? Industrial Designs: What is an industrial design? How can industrial designs be protected? What kind of protection is provided by industrial designs? How long does the protection last? Why protect industrial designs?	15

Suggested Readings:

- *Ajit Parulekar and Sarita D' Souza, Indian Patents Law – Legal & Business Implications; Macmillan India Ltd, 2006*
 - *B.L. Wadehra; Law Relating to Patents, Trade Marks, Copyright, Designs & Geographical Indications; Universal law Publishing Pvt. Ltd., India 2000*
 - *P. Narayanan; Law of Copyright and Industrial Designs; Eastern law House, Delhi, 2010*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

**DISCIPLINE SPECIFIC ELECTIVE (DSE 14) / GENERIC ELECTIVE (GE 10) - Digital design
(Practical)**

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:Digital Design	4	0	0	4	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Eight Paper: DSE (14)/GE (10)
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Digital Design
Course outcomes: The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • To understand the fundamental study of infographics • To understand the fundamental study of letterforms - their proportion and classification • To get the basic insights of details of page composition and the relationship of space to clarity, legibility, aesthetics and advanced typographic functions 		
Credits: 4		Discipline Specific Elective (DSE) / Generic Elective (GE)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Typography: Fundamentals of typography, Functions and theoretical issues, Study of Text placements, layouting, Page system and grid system showing the creative communication, Basic understanding and applying those insights of book design using software's	
II	Infographics: What is Infographics, Science of visualization, Why do we need Infographics	
III	Creating Infographics: Infographics preparation: Processing ideas, Designing Infographics, Publishing Infographics, Study of few infographics work	

Suggested Readings:

- *Mark Smiciklas 2012, Power of Infographics, Pearson Education Inc*
- *Justin Beegel 2014, Infographics for Dummies, John Wiley and sons Inc*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of four people: D, N, K, and P. The signatures are in blue ink on a white background. The 'D' signature is on the far left, followed by 'N', 'K', and 'P' on the right. The 'K' signature includes the word 'Kumaw' written diagonally.

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISCIPLINE SPECIFIC ELECTIVE (DSE 15) / GENERIC ELECTIVE (GE 10) - Advance garment Construction (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:Advance garment construction	4	0	0	4	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Eight Paper: DSE (15)/GE (10)
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Advance garment construction
Course outcomes:		
The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • To enhance the fundamental skills of students at an advanced level. • To be able to apply techniques of pattern making for the construction of creative clothing collection 		
Credits: 4		Discipline Specific Elective (DSE) / Generic Elective (GE)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Corset making – Female: Drafting basic corset: Front and Back, Bodice manipulation in corset., Applications of construction techniques - fusing, boning and padding., Construction of corset.	
II	Outerwear – Male: Basic Jacket Drafting: Bodice front and back, sleeve, collar. Types of Jackets and Coats	

Handwritten signatures of faculty members:

- D. N. Nayak
- K. Umawati
- P. S. Patil

	<p>Jackets and Coats details</p> <p>Collars: Shawl and Lapels</p> <p>Pockets: Welt</p> <p>Applications of construction techniques - fusing, shoulder pads, facing, half lining, full lining.</p> <p>Construction of Jacket.</p>	
III	Fashion Production Process Simulation [Theme Based]	30
IV	Specialized Apparel Construction [5 garments]	40

Suggested Readings:

- *Armstrong, J., Draping for Fashion Design, Fairchild Publication, New York.2004*
- *Basic Pattern Skills for Fashion Design by Bernard Zamkoff, 1997, Fairchild Publication*
- *Ernestine Koff, Design Apparel through Flat Pattern, 2006, Cole Publishing Co*
- *Holman., Pattern Cutting Made Easy: A step by step Introduction, Om Publications*
- *Inside Fashion Design by Sharon Lee, Harper & Row Pub., NY.*
- *Pamela, C. Stringer., (1995). Pattern Drafting for Dress Making, Augustan Publishers & Distributors, Delhi*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class

Handwritten signatures of faculty members:

- D. N. Singh
- K. K. Munawar
- A. K. Patel

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

**DISCIPLINE SPECIFIC ELECTIVE (DSE 16) / GENERIC ELECTIVE (GE 10) - Brand Studies
(Theory)**

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE:Brand Studies	4	4	0	0	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)									
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)			Year: Fourth	Semester: Eight Paper: DSE (16)/GE (10)					
Subject: Fashion Designing									
Course: DSE/GE				Course Title: Brand Studies					
Course outcomes:									
<ul style="list-style-type: none"> • To understand the domestic and international brands • To understand how brand works and how to do branding 									
Credits: 4		Discipline Specific Elective (DSE) / Generic Elective (GE)							
Max. Marks: As per University Rules			Min. Passing marks: As per University Rules						
Unit	Topics					No. of Lectures			
I	<ul style="list-style-type: none"> • Introduction • Introduction what is Brand and its importance and role. • Names of different Product/ Fashion and Lifestyle accessory brands. 					15			
II	<ul style="list-style-type: none"> • The history, • origin, • products, clientele, • USP, stores 					15			

	<ul style="list-style-type: none"> • Visual Merchandising. 	
III	<ul style="list-style-type: none"> • Types of Branding and branding strategies. • Trade Mark and Fashion designing • Patent and Fashion designing 	15
IV	<ul style="list-style-type: none"> • Case studies. • Document and presentation on branding 	15

Suggested Readings:

- *Building A Story Brand*, by Donald Miller
- *Designing Brand Identity: An Essential Guide for the Whole Branding Team*, by Alina Wheeler
- *Brand New: The Shape of Brand to come*, by Wally Olins

Suggested Digital Platform:

- <https://www.qualtrics.com/au/experience-management/brand/brand-research/>
- <https://fellowstudio.com/brand-strategy/blog/6-examples-of-great-brand-strategy-case-studies/>
- <https://sapioresearch.com/tutorial/what-is-brand-research/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - VIII

Bachelor of Fashion Designing (Honours with Research/Academic Project)

DISSERTATION/ACADEMIC PROJECT

No. of Hours - 180

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
IAPC: Dissertation/Academic Project	6	0	0	6	Bachelor (Honours) in any stream	Nil

BACHELOR OF FASHION DESIGNING (HONOURS WITH RESEARCH/ACADEMIC PROJECT)		
Programme/Class: Bachelor of Fashion Designing (Honours with Research/Academic Project)	Year: Fourth	Semester: Eight Paper: IAPC
Subject: Fashion Designing		
Course: IAPC		Course Title: Dissertation
Course outcomes:		
<ul style="list-style-type: none"> To develop research skills and methodologies relevant to fashion studies. To identify and critically analyse key issues, debates, and trends within the field of fashion. To formulate a research question or project proposal and develop a coherent argument or design concept. To conduct independent research using a range of primary and secondary sources, including academic literature, industry reports, and visual materials. To communicate research findings effectively through academic writing, visual presentation, or design documentation. 		
Credits: 4	Dissertation/Academic Project (IAPC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	
Students will come up with their own dissertation topic according to their syllabus and will be approved by their department teacher.		
I	Introduction to Fashion Research	
		45

	<ul style="list-style-type: none"> Get familiar with the overall journey of developing a dissertation or research project. Learn how to create clear and focused research questions and objectives. Explore existing studies and theories to build a strong foundation for your research 	
II	<p>Research Methodologies</p> <ul style="list-style-type: none"> Understand the difference between qualitative and quantitative research approaches. Select the most suitable methods for exploring topics in fashion studies. Follow ethical guidelines and best practices when conducting fashion-related research. 	45
III	<p>Literature Review</p> <ul style="list-style-type: none"> Conduct in-depth reading and analysis of previous work related to your topic. Identify important themes, debates, and theoretical perspectives in fashion research. Organize and evaluate sources to shape your research direction and argument. <p>Data Collection and Analysis</p> <ul style="list-style-type: none"> Use methods like interviews, surveys, case studies, or archives to gather data. Apply suitable tools or frameworks to analyze and interpret your findings. Make sense of the results and relate them to your research questions. 	45
IV	<p>Writing and Drafting</p> <ul style="list-style-type: none"> Plan the structure and content of your research project effectively. Write key sections such as the literature review, methodology, and findings clearly and cohesively. Include visuals or design elements where relevant to support your arguments. <p>Presentation and Finalization</p> <ul style="list-style-type: none"> Prepare a strong, well-structured presentation to showcase your research. Use feedback from mentors or peers to make improvements. Complete final edits and submit a polished version of your dissertation/project. 	45

Suggested Reading:

- Research Methods for the Fashion Industry* by Judy Zaccagnini Flynn (Author), Irene M. Foster (Author)
- Fashion Knowledge (Book), Theories, Methods, Practices and Politics*, by Monica Titton

Handwritten signatures of the authors: D. N. Jayaram, K. Umamaheswari, and S. Subbarao.

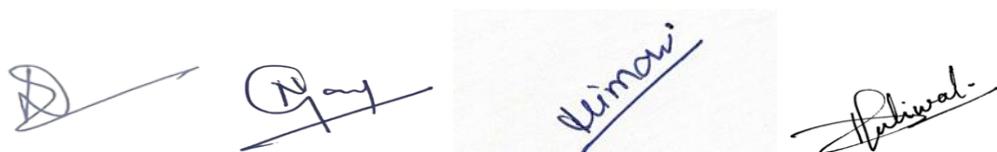
Edited by Elke Gaugele and Monica Titton

- *Fashion Projects (Book), 15 Years of Fashion in Dialogue by Francesca Granata, Edited by Francesca Granata*

Suggested Digital Platform:

- https://www.researchgate.net/publication/327931146_Research_Methods_in_Fashion_Design
- <https://www.tandfonline.com/doi/full/10.1080/14606925.2020.1851426>
- <https://www.jstor.org/stable/j.ctv36xvnkw>

Suggested Continuous Evaluation Method: Evaluation will be based on final output (Dissertation/Project).



Handwritten signatures of the editors are shown in a row. From left to right: a signature starting with 'D', a signature starting with 'N', a signature that appears to be 'Lumow', and a signature that appears to be 'Habewal'.

Semester - IX

Masters in Fashion Designing

DISCIPLINE-SPECIFIC Course (DSC 21) - Quality Assurance (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Quality Assurance	4	4	0	0	Bachelor (Honours with R/AP)	Nil

MASTER IN FASHION DESIGNING		
Programme/Class: Master's in Fashion Designing		Semester: Ninth Year: Fifth Paper: DSC (21)
Subject: Fashion Designing		
Course: DSC		Course Title: Quality Assurance
Course outcomes:		
<p>The student at the completion of the course will be able to:</p> <ul style="list-style-type: none"> ● Define quality assurance. ● Take measures to check the quality of any given product. ● Explain various measures to be taken for quality check. ● Understand the principles of quality management. ● Understand how to check textiles quality. 		
Credits: 4	Discipline Specific Course (DSC)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	What is quality? Why is quality important? Inspection- Raw material inspection, In process inspection, Final inspection, How much to inspect, Definitions of fabric defects, Packaging, British standards of interest to garment manufacturers, ISO standards of interests to garment manufacturers	
II	Textile Testing & Product Evaluation	

	Precision & Accuracy of Test Methods, Atmospheric conditions for testing, Testing Standards for Yarns used for making fabrics, Yarn strength and elongation, Yarn number, Yarn twist.	
III	Testing Standards for fabrics used for apparel I. Strength properties, Fabric stretch properties, Dimensional changes in apparel due to laundering, dry cleaning, steaming & pressing. Needle cutting / yarn severance, Sewability of fabrics, Bow and skewness (Bias) in woven and knitted fabrics, Soil and stain release testing, Fabric thickness, Abrasion resistance, Wear testing, Color fastness.	15
IV	Testing Standards for related accessories used in apparel, Testing off usable interlinings Testing of zippers, Elastic waistband testing, Sewing Threads.	15
V	Quality cost & Quality Management: Standards - Introduction, benefits, levels, sources.	10

Suggested Readings:

- *Quality Assurance for Textiles and Apparel* by Sara J. Kadolph.
- *An Introduction to Quality Assurance for the Retailers* by Pradip V. Mehta.
- *The Fundamentals of Quality Assurance in the Textile Industry* by Stanley Bernard Braham.

Suggested Digital Platform:

<https://searchsoftwarequality.techtarget.com/definition/quality-assurance>

<https://www.dialog.com.au/open-dialog/the-difference-between-quality-assurance-and-quality-control/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - IX

Master's in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 17) / GENERIC ELECTIVE (GE 11) - Upcycling Fashion (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Upcycling Fashion	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING		
Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Ninth Paper: DSE (17)/GE (11)
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Upcycling Fashion
Course outcomes:		
<ul style="list-style-type: none"> • Student will discover a unique way of recycling previously un-wearable items or old clothing, • Upcycling clothing allows students to showcase their creations on highly visible, eco-friendly, and readily available substrates. 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	
I	Introduction <ul style="list-style-type: none"> • Introduction of Upcycling • Give unused clothes new life with a weaving technique • Clothing Reconstruction, embroidery and embellishment, patch work 	
II	<ul style="list-style-type: none"> • Explore upcycling culture and develop creative upcycling ideas 	

	<ul style="list-style-type: none"> Designing a sketch of an upcycled textile item to be created: clear labelling; use of existing material and/or components only; dimensions; viability. 	
III	<ul style="list-style-type: none"> Developing fashionable accessory Converting denim into useful accessory or garment Create your sustainable style 	30
IV	<ul style="list-style-type: none"> Developing contemporary style using traditional jewelry Developing fashionable attire. 	30

Suggested Readings:

- Edited by Youjiang wang- "Recycling Textiles", woodhead publishing in Textiles.
- Muthu, Subramanian Senthilkannan- "Textiles and Clothing Sustainability

Suggested Digital Platform:

- <https://sewguide.com/fabric-painting/>
- <https://www.kesslerramirez.com/blog/how-to-painton-your-jeans>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of the authors: D. N. Jayaram, K. Umamaheswari, and S. P. S. Nithiwal.

Semester - IX

Masters in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 18) / GENERIC ELECTIVE (GE 11) - Leather Designing (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Leather Designing	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Master's in Fashion Designing		Semester: Ninth Year: Fifth	Paper: DSE/GE
Subject: Fashion Designing			
Course: DSE /GE		Course Title: Leather Designing	
Course outcomes:			
<ul style="list-style-type: none"> To understand the properties and characteristics of different types of leather. To develop skills in leather working techniques, including cutting, stitching, and finishing. To learn pattern making and prototyping for leather products. To explore design concepts and principles in leather product design. To develop creativity and craftsmanship in designing and producing leather goods. 		Credits: 4 Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules	
Unit	Topics		No. of Hours
I	<ul style="list-style-type: none"> Introduction to Leather Overview of different types of leather and their characteristics Leather sourcing and selection 		30
II	<ul style="list-style-type: none"> Leatherworking Techniques Stitching techniques: hand stitching, machine stitching, and decorative stitching Leather Finishing 		30

105

	<ul style="list-style-type: none"> • Pattern Making for Leather Products • Principles of pattern making for leather goods 	
III	<ul style="list-style-type: none"> • Drafting basic patterns for wallets, bags, and accessories • Prototyping and fitting leather patterns • Research on Evolution of Garment and bags fashion, understanding of different market segment analysis and interpretation. • Innovative design ideas through Design Process. • Denim Jacket Construction • Lining & interlining Facing & interfacing • Corset • Skirt & tops 	30
IV	<ul style="list-style-type: none"> • Leather Project • Designing and producing a leather product from start to finish • Presentation of final projects • To design and develop a range of leather garments (4-6 garments) on the theme 	30

Suggested Readings:

- *"The Leatherworking Handbook: A Practical Illustrated Sourcebook of Techniques and Projects"* by Valerie Michael
- *"Leather Crafting in an Afternoon"* by Kat Roberts

Suggested Digital Platform:

- <https://www.deskera.com/blog/designing-for-leather-manufacturing/>
- <https://www.libertyleathergoods.com/leather-pattern-making/>
- <https://www.instructables.com/beginners-guide-to-leatherworking/>
- <https://www.thecrucible.org/guides/leatherworking/>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

Semester - IX

Master's in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 19)/GENERIC ELECTIVE (GE 11) - Textile Designing for Home Furnishing (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Textile Designing for Home Furnishing	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING		
Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Ninth
Subject: Fashion Designing		Paper: DSE (19)/GE(11)
Course: DSE/GE Course Title: Textile Designing for Home Furnishing		
Course outcomes:		
<ul style="list-style-type: none"> Students will know and develop innovative design using the traditional motif Students will learn to apply the traditional, art movement and contemporary prints in home furnishing and fabric. They will Execute the application of different print in applied arts and textiles 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Lectures
I	Madhubani (Design 5 Print for any interior furnishing in 15"x5")	30
II	Warli (Design 5 Print for any interior furnishing in 15"x5")	30
III	African traditional prints (Design 5 Print for any interior furnishing in 15"x5")	30
IV	Pop art (Design a final product set Dining Table/Curtain Set/Cushion Covers/Bedding/Kitchen Lines/Bathroom lines)	30

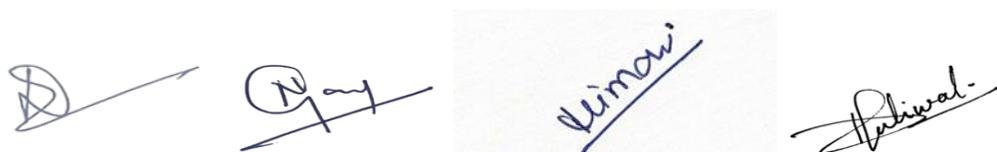
Suggested Readings:

- Susan Meller Joost elffers. Textile Designs.*



- *Thames and Hudson, UK Carol Joyce. Textile Design the complete guide to printed textiles for apparel and home furnishings. Watson Guptill*
- *Amanda Briggs-Goode. (2013). Printed Textile Design. Laurence King Publishing*
- *Laurie Wisbrun. (2015). The complete Guide to Designing and Printing fabric: techniques tutorials and inspiration for the innovative designer. Bloomsbury Academic*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



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Semester - IX

Master's in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 20)/GENERIC ELECTIVE (GE 11)- Professional Practice (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE: Professional Practice	4	4	0	0	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Ninth Paper: DSE (20)/GE (11)
Subject: Fashion Designing		
Course: DSE		Course Title: Professional Practice

Course outcomes:

The student at the completion of the course will be able to:

- To understand the interaction between people through various forms of communication
- To learn to understand and analyse self-nature
- To be able to become more professional in terms of communication
- To enhance presentation skills

Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Lectures
I	Communication: What is Communication? Process of Communication, Types of communication	10

II	Professional Communication: Paraverbal communication skills, Non-verbal Communication skills, speaking like a star (Situation, Task, Action, Results), Multicultural Communication, Listening Skills, asking good questions, Mastering the Art of Conversation	10
III	Professional Writing: Words, Sentences, Paragraphs, Précis, Classroom activity on these topics, Emails and Business letters, Reports and Executive Summary, Classroom activity on these topics Proposals, Briefs, Resumes	10
IV	Professional Etiquettes: Etiquettes and its meaning, Business etiquette, Business Conversation, Greeting & Introduction, Business Etiquette in correspondence and telephone etiquette, International Etiquettes, Dress codes at work	15
V	Environmental Ethics: Society and Environment, Designers and stakeholders	15

Suggested Readings:

- *Professional Practice: by K.G. KRISHNAMURTHY, S.V. RAVINDRA by Prentice Hall India Learning Private Limited (2014) 380 pages*

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - IX

Master's in Fashion Designing

DISSERTATION/ACADEMIC PROJECT

No. of Hours - 180

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
IAPC: Dissertation/Academic Project	6	0	0	6	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Ninth
Subject: Fashion Designing		
Course: IAPC		Course Title: Dissertation
Course outcomes:		
<ul style="list-style-type: none"> • To develop research skills and methodologies relevant to fashion studies. • To identify and critically analyse key issues, debates, and trends within the field of fashion. • To formulate a research question or project proposal and develop a coherent argument or design concept. • To conduct independent research using a range of primary and secondary sources, including academic literature, industry reports, and visual materials. • To communicate research findings effectively through academic writing, visual presentation, or design documentation. 		
Credits: 4	Dissertation/Academic Project (IAPC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Lectures
Students will come up with their own dissertation topic according to their syllabus and will be approved by their department teacher.		
I	Starting Your Fashion Research Journey	45

	<ul style="list-style-type: none"> • Overview of the dissertation/project process • Formulating research questions and objectives • Reviewing relevant literature and establishing a theoretical framework <p>Research Tools and Approaches in Fashion</p> <ul style="list-style-type: none"> • Understanding qualitative and quantitative research methods • Choosing appropriate research methodologies for fashion studies • Ethics in fashion research: considerations and guidelines 	
II	Literature Review	45
	<ul style="list-style-type: none"> • Conducting a comprehensive literature review on the chosen topic • Identifying key themes, theories, and debates in fashion research • Synthesizing and analysing existing literature to inform the research project 	
III	<p>Gathering Insights and Analysis</p> <ul style="list-style-type: none"> • Collecting primary and secondary data through methods such as interviews, surveys, case studies, or archival research • Analysing data using appropriate techniques, tools, or frameworks • Interpreting research findings and drawing conclusions <p>Writing and Drafting</p> <ul style="list-style-type: none"> • Structuring and organizing the dissertation/project • Writing literature review, methodology, findings, and discussion chapters • Incorporating visual materials, illustrations, or design concepts where relevant 	45
IV	<p>Presentation and Finalizing your work</p> <ul style="list-style-type: none"> • Preparing and practicing oral presentations of the research project • Incorporating feedback and revisions based on supervisor and peer review • Finalizing the dissertation/project for submission 	45

Suggested Reading:

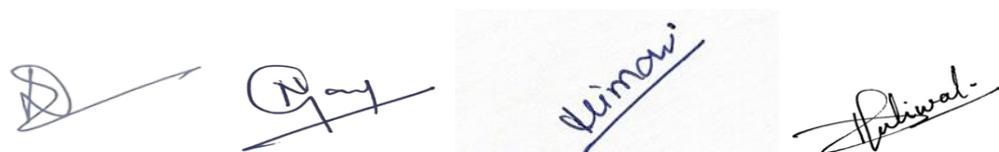
- *Research Methods for the Fashion Industry* by Judy Zaccagnini Flynn (Author), Irene M. Foster (Author)
- *Fashion Knowledge (Book), Theories, Methods, Practices and Politics*, by Monica Titton Edited by Elke Gaugel and Monica Titton
- *Fashion Projects (Book), 15 Years of Fashion in Dialogue* by Francesca Granata, Edited by Francesca Granata

Suggested Digital Platform:

- https://www.researchgate.net/publication/327931146_Research_Methods_in_Fashion_Design
- <https://www.tandfonline.com/doi/full/10.1080/14606925.2020.1851426>

- <https://www.jstor.org/stable/j.ctv36xvnkw>

Suggested Continuous Evaluation Method: Evaluation will be based on final output (Dissertation/Project).



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Semester - X

Master's in Fashion Designing

DISCIPLINE SPECIFIC COURSE (DSC 22)- Portfolio preparation (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSC: Portfolio preparation	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING		
Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Tenth
		Paper: DSC (22)
Subject: Fashion Designing		
	Course: DSC	Course Title: Portfolio preparation
Course outcomes:		
<ul style="list-style-type: none"> • Students will learn a variety of ways to depict the work in the portfolio • Students will learn a comprehensive process of creating a design portfolio • Working towards a final portfolio with various creative projects done during the past semesters • Learn Design research on current trends and forecasts and chosen inspiration • Learn to create mood boards/ look boards • Designing, constructing and styling runway ready looks 		
	Credits: 4	Discipline Specific Course (DSC)
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	
I	Introduction to Portfolio – What is a design portfolio The different versions of a portfolio - Hard copy and digitized, The different versions of a portfolio - Hard copy and digitized,	

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	<p>Portfolio of different designers,</p> <p>Design process in a portfolio,</p> <p>Preparing Portfolio elements - Different elements of a portfolio</p>	
II	<p>Portfolio creation - Compilation of sketches and 2D elements, Garment compilations for portfolio</p> <p>Different boards - Inspiration, Mood, Color, etc., Explorations, Looks, Styling, Final Representation,</p> <p>Portfolio Presentation - Feedback and corrections.</p> <p>Design Collection- Concept - Why design collection? Inspiration, ideation, research and conceptualization, Creating mood board, color boards.</p>	30
III	<p>Design Brief and Client profile -Client profile- age, sex, occasion,</p> <p>Garment segment- pret e porter, couture, hi fashion, avant-garde, Occasion / event and other specifications.</p> <p>Illustration and explorations - Silhouette and styles - Illustration and explorations, Color explorations, Surface ornamentation explorations, garment detail and finish explorations, Fabric explorations,</p> <p>Pattern Making - Creating patterns of each of the looks in the collection, Creating Test fits, Rectifying and finalizing test fits and patterns.</p>	30
IV	<p>Sourcing - Fabric Sourcing and analyzing, Trims and other Material sourcing and analyzing.</p> <p>Fabric Cutting and Garment construction - Cutting fabric based on patterns created for each style in the collection, stitching of garments incorporating finalized finishes and details, Fitting and finalizing each style.</p> <p>Styling, Photo shoot and Design Runway Show - Styling by Creating and sourcing accessories to complete the looks, Conceptualizing and executing photo shoots for the collection on live models, Final runway show to present the collection to an audience.</p>	30

Suggested Readings:

- *Anna Kiper, Fashion Portfolio: Design and Presentation, Batsford Ltd*



- *Joanne Barrett, Designing Your Fashion Portfolio: From Concept to Presentation, Bloomsbury Publishing India Private Limited*
- *Sara Eisenman, Building Design Portfolios: Innovative Concepts for Presenting Your Work, Rockport Publishers*

Suggested Digital Platform:

- <https://in.indeed.com/career-advice/career-development/how-to-make-portfolio>
- https://www.w3schools.com/howto/howto_website_create_portfolio.asp
- <https://beyondtalentrecruitment.com/blog/fashion-designer-portfolio-for-job>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - X

Master's in Fashion Designing

DISCIPLINE-SPECIFIC ELECTIVE (DSE 21) / GENERIC ELECTIVE (GE 12) - Environmental Studies (Theory)

No. of Hours - 60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Environmental Studies	4	4	0	0	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING											
Programme/Class: Master's in Fashion Designing			Year: Fifth		Semester: Tenth						
Paper: DSE(21)/GE (12)											
Subject: Fashion Designing				Course Title: Environmental Studies							
Course outcomes:											
<ul style="list-style-type: none"> To understand the environmental challenges associated with the fashion industry. To explore sustainable practices and innovations in fashion design, production, and consumption. To analyse the life cycle of fashion products and identify opportunities for reducing environmental impact. To develop skills for implementing sustainable strategies in fashion design, production, and business operations. 											
Credits: 4			Discipline Specific Elective (DSE) / Generic Elective (GE)								
Max. Marks: As per University Rules				Min. Passing marks: As per University Rules							
Unit	Topics					No. of Lectures					
I	Introduction to Environmental Studies in Fashion					15					
	<ul style="list-style-type: none"> Overview of environmental issues in the fashion industry Importance of sustainability in fashion Introduction to sustainable fashion principles and frameworks 										

II	<h2>Environmental Impacts of Fashion</h2> <ul style="list-style-type: none"> Analysis of the fashion supply chain and its environmental footprint Case studies on water pollution, chemical use, and waste generation in fashion production Environmental impacts of materials: cotton, polyester, leather, etc. 	15
III	<h2>Sustainable Design Principles</h2> <ul style="list-style-type: none"> Principles of eco-friendly design and design for disassembly Introduction to sustainable materials and textiles Strategies for reducing waste and improving resource efficiency in design 	15
	<h2>Sustainable Production Practices</h2> <ul style="list-style-type: none"> Sustainable manufacturing processes: zero-waste production, eco-friendly dyeing, etc. Ethical labor practices and fair trade in fashion production Sustainable sourcing and supply chain management 	
IV	<h2>Sustainable Consumption and Consumer Behaviour</h2> <ul style="list-style-type: none"> Analysis of consumer behaviour and its impact on sustainability Strategies for promoting sustainable consumption: slow fashion, circular economy, etc. Case studies on sustainable fashion brands and initiatives 	15
	<h2>Environmental Policy and Regulation in Fashion</h2> <ul style="list-style-type: none"> Overview of environmental regulations and standards in the fashion industry Role of government policies, certifications, and labelling schemes in promoting sustainability Corporate social responsibility and environmental reporting in fashion businesses 	

Suggested Readings:

- *Agarwal, K. C. 2001. Environmental Biology, Nidhi Publications Ltd. Bikaner.*
 - *Bharucha, E. 2005. Textbook of Environmental Studies, Universities Press, Hyderabad.*
 - *Jadhav, H. & Bhosale, V. M. 1995. Environmental Protection and Laws. Himalaya Pub.*
 - *Joseph, K. and Nagendran, R. 2004. Essentials of Environmental Studies, Pearson Education (Singapore) Pte. Ltd., Delhi.*

Suggested Digital Platform:

- <https://jgu.edu.in/blog/2024/03/07/what-is-environmental-studies/>
 - https://www.tutorialspoint.com/environmental_studies/environmental_studies_environment.htm

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Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



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Semester - X

Master's in Fashion Designing

**DISCIPLINE-SPECIFIC ELECTIVE (DSE 22) / GENERIC ELECTIVE (GE 12) - Research
Proposal (Practical)**

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Research Proposal	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Tenth Paper: DSE (22)/GE (12)
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Subject: Fashion Designing

Course: DSE/GE **Course Title: Research Proposal**

Course outcomes:

The student at the completion of the course will be able to:

- To be able to identify the research topic and create the proposal in order to fill up the gaps
- To learn the structure of Research Proposal to be made

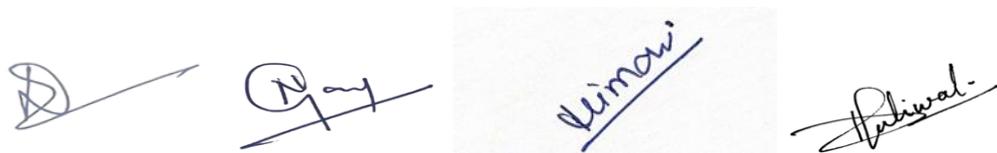
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Introduction to Research Proposal: Definition, Why Research Proposal	20
II	Selection of Research Topic: Selection of broad topic based on interest area, Identifying the gaps/loopholes	20
III	Structure of Research Proposal: Statement of Problem, Aim/Objectives of Research Review of Literature,	30
IV	Research Design, Research Planning,	20
V	Presentation on Reviewing Research Proposal	30

120

Suggested Readings:

- Turabian, Kate L., A Manual for Writers of Research Papers, Theses, and Dissertations, 8th edition, University of Chicago Press

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class..



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Semester - X

Master's in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 23) / GENERIC ELECTIVE (GE 12) - Painting Techniques (Practical)

No. of Hours - 120

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Painting Techniques	4	0	0	4	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING		
Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Tenth
		Paper: DSE/GE
Subject: Fashion Designing		
Course: DSE/GE		Course Title: Painting Techniques
Course outcomes:		
<ul style="list-style-type: none"> ● Understand what is hand painting and historical background. ● Understand what kind of brushes required for hand painting and how to take care of fabrics ● Understand the different methods of transferring the designs on fabric. 		
Credits: 4	Discipline Specific Elective (DSE) / Generic Elective (GE)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
I	Introduction of Painting History of Indian Painting Types of Paintings	30
II	Basic techniques of paintings Elements of Painting	30

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	Motif development - Floral motifs, geometric motifs, celestial motifs	
III	Print development – Animal Print, Abstract painting, Heritage Painting development of motifs on fabric Batik printing	30
IV	Presentation Develop two outfit from hand painting techniques	30

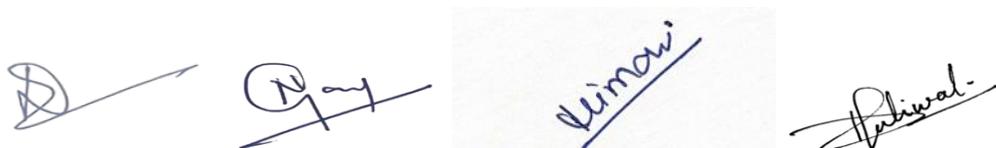
Suggested Readings:

- Ranjan Aditi, *Handmade in India: Crafts of India*, Mapin Publishing Pvt.Ltd
- NCERT, *Exploring the Craft Traditions of India - Textbook in Field Study and Application in Heritage Crafts*, National Council of Education Research and Training

Suggested Digital Platform:

- <https://www.craftmark.org/craft-documentation>
- <https://www.slideshare.net/slideshow/craft-documentation-presentation/37244602>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



D. N. Nayak, K. Umawati, and two other signatures are shown in a row. The first signature 'D. N. Nayak' is in blue ink. The second signature 'K. Umawati' is in blue ink. The third and fourth signatures are partially visible and appear to be in black ink.

Semester - X

Master's in Fashion Designing

DISCIPLINE SPECIFIC ELECTIVE (DSE 24) / GENERIC ELECTIVE (GE 12)- Protective clothing (Theory)

No. of Hours - 6CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
DSE/GE: Protective clothing(Theory)	4	4	0	0	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class:

Master's in Fashion Designing

Semester: Tenth

Year: Fifth

Paper: DSE (24)/GE (12)

Subject: Fashion Designing

Course: DSE/GE

Course Title: Protective clothing (Theory)

Course outcomes:

- The student at the completion of the course will be able to:
- To make design and draft patterns for various garments based on body measurements.
- Gain experience in handling different fabrics and advanced construction techniques.
- Develop understanding of the relation of the pattern and garment to the body measurement.

Credits: 4

Discipline Specific Elective (DSE) / Generic Elective (GE)

Max. Marks: As per University Rules

Min. Passing marks: As per University Rules

Unit	Topics	No. of Hours
I	Definition of protective clothing, different types of protective clothing, Functional finishes, ways to apply functional finishes on textile surfaces,	10

II	Introduction to NBC hazards and their effects on human health. Design principles and features of NBC protective clothing: impermeability, breathability, and compatibility with protective equipment. Materials and technologies used in NBC protective clothing: barrier fabrics, activated carbon, and respirators.	12
III	Understanding the physiological effects of cold weather on the human body. Principles of insulation, moisture management, and windproofness in extreme cold weather clothing. Materials and construction techniques for cold weather clothing: synthetic insulation, down fill, and breathable membranes. Design considerations for layering systems and mobility in cold weather environments. Resistance, breathability, and durability. Applications of waterproof breathable fabrics in outdoor recreation, protective gear, and industrial workwear.	12
IV	Overview of fire hazards and thermal protection requirements. Principle of flame retardancy. Properties of fire-retardant materials: flame resistance, thermal insulation, and durability. Design features of fire retardant clothing: flame-resistant fabrics, seams, and closures. Standards and testing methods for assessing the performance of fire retardant clothing. Features of waterproof breathable clothing: seam sealing, waterproof zippers, and adjustable cuffs. Performance testing for waterproof breathable fabrics: water	14
V	Introduction to ballistic threats and injury mechanisms. Types of body armors: soft armor, hard armor, and stab-resistant vests. Materials used in body armor construction: aramid fibers, ceramic plates, and polyethylene. Design considerations for comfort, mobility, and coverage in body armor systems. Evaluation of ballistic resistance through standardized testing methods and certification requirements.	12

Suggested Readings:

Handbook of Protective Textiles", Edited by Frank Scott

"Protective Clothing: Managing Thermal Stress", Edited by Christopher A. Pockett and Ashok R. Nadkarni

"Textiles for Protection", Edited by Richard A. Scott

Suggested Digital Platform:

<https://www.sciencedirect.com/topics/engineering/protective-clothing>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the clas

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Semester - X

Master's in Fashion Designing

DISSERTATION/ACADEMIC PROJECT

No. of Hours CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical		
IAPC: Academic Project	6	0	0	6	Bachelor (Honours with R/AP)	Nil

MASTER'S IN FASHION DESIGNING

Programme/Class: Master's in Fashion Designing	Year: Fifth	Semester: Tenth Paper: IAPC
Subject: Fashion Designing		
Course: IAPC	Course Title: Dissertation/Academic Project	

Course outcomes:

- To research and understand the principles of sustainable fashion.
- To develop skills in sustainable design, material selection, and production methods.
- To explore creativity and innovation in fashion design while considering sustainability.
- To promote awareness of environmental and social issues in the fashion industry.
- To present a professional and cohesive fashion collection that reflects the principles of sustainability.

Credits: 6	Dissertation/Academic Project (IAPC)	
Max. Marks: As per University Rules	Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours
A Project will be given to Students by their department teacher based on their academic syllabus.		
I	<ul style="list-style-type: none"> • Research Phase: <ul style="list-style-type: none"> ○ Conduct research on sustainable fashion practices, including materials, production methods, and design strategies. ○ Explore case studies of sustainable fashion brands and collections for inspiration. 	45
II	<ul style="list-style-type: none"> • Design Phase: <ul style="list-style-type: none"> ○ Develop a concept and theme for the sustainable fashion collection. 	45

	<ul style="list-style-type: none"> ○ Create mood boards, sketches, and design concepts to visualize the collection. ○ Experiment with sustainable materials, fabrics, and techniques for garment construction. 	
III	<ul style="list-style-type: none"> ● Material Selection and Sourcing: <ul style="list-style-type: none"> ● Research and select sustainable materials for the collection, such as organic cotton, hemp, bamboo, recycled fabrics, and eco-friendly dyes. ● Source materials from sustainable suppliers and manufacturers, considering factors such as fair labour practices and environmental certifications. 	45
IV	<ul style="list-style-type: none"> ● Production and Construction: <ul style="list-style-type: none"> ○ Apply sustainable production methods and techniques, such as zero-waste pattern cutting, upcycling, and ethical manufacturing practices. ○ Experiment with innovative construction techniques that minimize waste and environmental impact. ● Presentation and Promotion 	45

Suggested Digital Platform:

- <https://fashionandtextiles.springeropen.com/articles/10.1186/s40691-022-00316-6>
 - <https://papersowl.com/blog/fashion-research-paper-topics>
 - <https://textilelearner.net/market-research-in-fashion-industry/#google vignette>

Suggested Continuous Evaluation Method: Evaluation will be based on final output (Dissertation/Project).

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Semester-I

Undergraduate Certificate in Fashion Designing

SKILL ENHANCEMENT COURSE (SEC 1) –Traditional Indian Embroideries (Practical)

No. of Hours -60

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
SEC: Traditional Indian Embroideries	2	0	0	2	Passed Class XII	Nil

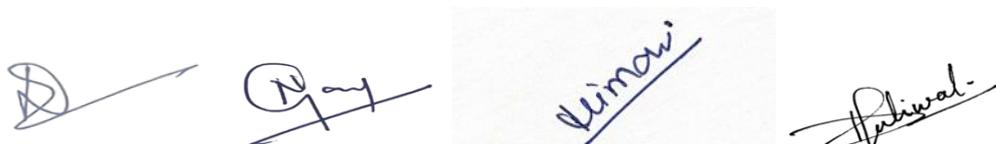
UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING

Programme/Class: Undergraduate Certificate in Fashion Designing	Year: First	Semester: First
Subject: Fashion Designing		
Course: SEC	Course Title: Traditional Indian Embroideries	

Course outcomes:

- To introduce students to the rich heritage and regional diversity of Indian embroidery traditions.
- To study the historical, social, and cultural significance of traditional embroidery practices across different parts of India.
- To identify and understand the unique motifs, stitches, colors, and techniques associated with each regional embroidery style.
- To develop practical skills by creating embroidery samples using traditional methods and stitches.
- To explore the application of traditional embroidery in contemporary fashion and textiles.
- To encourage appreciation and awareness for the preservation and revival of indigenous craft forms through research and design.

<p>Credits: 2</p> <p>Skill Enhancement Course (SEC)</p>		
<p>Max. Marks: As per University Rules</p>		<p>Min. Passing marks: As per University Rules</p>
Unit	Topics	No. of Hours
I	<p>Introduction to Indian Embroidery Traditions</p> <ul style="list-style-type: none"> • Definition and historical overview of embroidery in India • Importance of embroidery in Indian culture and clothing • Classification: Regional, Religious, Functional • Tools, materials, and basic stitches used traditionally 	10
II	<p>North Indian Embroideries</p> <ul style="list-style-type: none"> • Phulkari (Punjab) – History, motifs, colors, and stitches • Chikankari (Uttar Pradesh) – Origin, techniques, stitch varieties • Kashida (Kashmir) – Symbolism, fabric base, and stitch types • Practical: Sample making in Phulkari and Chikankari 	15
III	<p>West Indian Embroideries</p> <ul style="list-style-type: none"> • Kutch & Sindhi Embroidery (Gujarat) – Mirror work, motifs, stitch variety • Mukaish& Zardozi (Lucknow & Rajasthan) – Metal embellishment techniques • Appliqué & Patchwork (Rajasthan) – Design principles and folk context • Practical: Sample making of Kutch and Zardozi 	15
IV	<p>East and Central Indian Embroideries</p> <ul style="list-style-type: none"> • Kantha (West Bengal) – Running stitch, narrative style • Sujni (Bihar) – Symbolism and social storytelling • Traditional tribal embroidery forms (Chhattisgarh, Odisha) • Practical: Kantha sample with narrative motifs <p>South Indian Embroideries</p> <ul style="list-style-type: none"> • Kasuti (Karnataka) – Geometric design, temple motifs, counted thread technique • Toda Embroidery (Tamil Nadu) – Monochrome work, community identity • Banjara Embroidery – Nomadic influences, bright color usage • Practical: Sample of Kasuti or Toda embroidery 	15



Handwritten signatures of the course faculty and management, including Dr. N. S. Patil, Dr. N. S. Patil, and Dr. N. S. Patil.

V	<p>Contemporary Applications and Revival</p> <ul style="list-style-type: none"> • Market trends and adaptation of traditional embroidery • Design intervention and innovation • Role of NGOs, designers, and government in revival • Case studies: Designers working with traditional embroidery • Final Project: Embroidered product using any traditional style in a contemporary format 	5

Suggested Readings:

- *"Traditional Embroideries of India" by Shailaja D. Naik*
- *"Indian Embroidery" by Rosemary Crill*
- *"Textiles and Weavers in South India" by Vijaya Ramaswamy*
- *"The Art of Indian Embroidery" by Mary Parker.*
- *"Embroidery: Traditional Designs, Techniques and Patterns from All Over the World" by Caroline*

Suggested Digital Platform:

- <https://www.vam.ac.uk/articles/indian-embroidery/?srsltid=AfmBOoojwW5WpNyz-ZaLO5ZiE7GY-mFGqjtG8kA2vZrSCL0jU2acU8Zb>
- <https://www.gulaalcreations.com/blogs/blog/famous-indian-embroidery-styles-you-must-know>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Handwritten signatures of the authors: D. Naik, N. Ray, K. Umawal, and P. Patel.

Semester - II

Undergraduate Certificate in Fashion Designing

SKILL ENHANCEMENT COURSE (SEC 2) - Clothing Culture and Communication (Theory)

No. of Hours -30

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
SEC: Clothing Culture and Communication	2	2	0	0	Passed Class XII	Nil

UNDERGRADUATE CERTIFICATE IN FASHION DESIGNING

Programme/Class: Semester: Second

Undergraduate Certificate in Fashion Designing Year: First Paper: SEC (2)

Subject: Fashion Designing

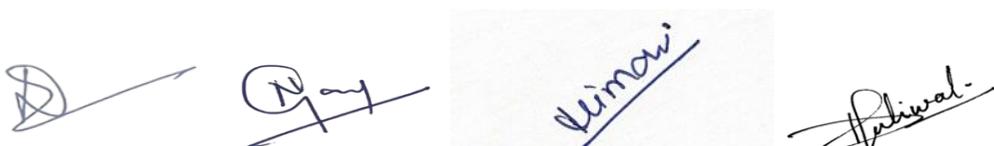
Course: SEC **Course Title: Clothing Culture and Communication**

Course outcomes:

- To explore the relationship between clothing and cultural identity.
- To understand the symbolic meanings of dress in different societies.
- To examine clothing as a tool for non-verbal communication.
- To critically analyze the influence of media, fashion, and globalization on dress and identity.
- To study the socio-cultural and psychological aspects of clothing behavior.

Credits: 2		Skill Enhancement Course (SEC)	
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules	
Unit	Topics	No. of Hours	
I	Introduction to Clothing and Culture <ul style="list-style-type: none"> • Definition and purpose of clothing • Theories of clothing: Modesty, Protection, Immodesty, Adornment • Cultural context of clothing • Dress and social identity • Role of clothing in tradition and rituals 	6	
II	Clothing as Communication <ul style="list-style-type: none"> • Clothing as a non-verbal communication tool • Semiotics of dress: signs, symbols, and meanings • Personal expression through clothing • Message interpretation: gender, status, profession, mood • Influence of body image and self-concept 	6	
III	Cultural Influences on Clothing <ul style="list-style-type: none"> • Comparative study of clothing across cultures • Clothing in tribal, rural, and urban contexts • Religion, rituals, and dress codes • Impact of colonization on indigenous dress • Migration, diaspora, and clothing identity 	6	
IV	Clothing, Fashion and Social Change <ul style="list-style-type: none"> • Role of clothing in subcultures and countercultures • Fashion as a cultural phenomenon • Clothing and political movements (e.g. Khadi movement, Black Panthers) • Gender identity and clothing • Globalization and hybrid fashion cultures 	6	
V	Media, Technology and Future of Clothing <ul style="list-style-type: none"> • Impact of film, television, and digital media on dress behavior • Social media and personal branding through clothing • Fashion influencers and visual culture • Smart clothing and wearable technology • Sustainability, ethics, and cultural appropriation in fashion 	6	

Suggested Readings:



- **Barnard, Malcolm** – *Fashion as Communication*
- **Roland Barthes** – *The Fashion System*
- **Joanne B. Eicher & Mary Ellen Roach-Higgins** – *Dress and Identity*
- **Susan B. Kaiser** – *The Social Psychology of Clothing: Symbolic Appearances in Context*

Suggested Digital Platform:

<https://thesecndbutton.com/communication-through-clothing-part-one/>

<https://www.tandfonline.com/doi/full/10.1080/15405702.2020.1854952>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Semester - III

Undergraduate Diploma in Fashion Designing

SKILL ENHANCEMENT COURSE (SEC 3)- Trend Research & Forecasting (Theory)

No. of Hours -

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
SEC: Trend Research & Forecasting	2	2	0	0	Certificate Course	Nil

UNDERGRADUATE DIPLOMA IN FASHION DESIGNING

Programme/Class: Undergraduate Diploma in Fashion Designing		Semester: Third
		Year: Second
Paper: SEC (3)		
Subject: Fashion Designing		
Course: SEC		Course Title: Trend Research & Forecasting
Course outcomes:		
<ul style="list-style-type: none"> • To understand and analyze the role of trends • To develop observational skills for detailing and strong observation of immediate surroundings • To learn and apply the forecasting process as a framework for understanding and interpreting fashion change • To familiarize with the patterns that play their role in creating new trends • To encourage the development of students' intellectual abilities, creativity, imagination and skills that will enhance to develop the systematic approach to study the trends 		
Credits: 2		Skill Enhancement Course (SEC)
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules
Unit	Topics	No. of Hours
I	Past Trends	8

Handwritten signatures of faculty members: D. N. Nayak, K. Umawati, and P. S. Patil.

	Introduction and theories Trend Movements Discovering Zeitgeist Defining Fashion Visualization - Fashion curve, Pendulum swing, Fashion Cycle, visual core concepts Creating the MODEL of studying Past Trends	
II	Understanding significance of Color in Trends Impact and Influence of Color in forecasting Color Wheel Color Story	8
III	Present Trends Macro Level Trend Mapping - PEST Model Micro Level Trend Mapping - Consumer and Market Survey Purchase Drivers - creating Model Creating MODEL for studying Present Trends	8
IV	Trend Identification - Concept, Process & Tools Fashion Scan Consumer Scan Fashion Analysis Social and Economic Trends Megatrends Cultural Indicators Trend Analysis Competition Analysis Creating Trend Identification MODEL	6

Suggested Readings:

"Fashion Forecasting" by Evelyn L. Brannon

"Fashion Forecasting" by Kathryn McKelvey & Janine Munslow

"The Trend Forecaster's Handbook" by Martin Raymond.

"Fashion Trends: Analysis and Forecasting" by Eundeok Kim, Ann Marie Fiore, and Hyejeong Kim

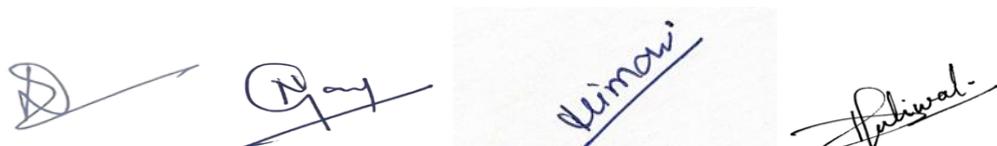
"Predicting New Fashion Trends" by Gerald J. Delaney

Suggested Digital Platform:

https://www.ichcreative.com/ich-next?utm_source=Google&utm_medium=CPC&utm_campaign=GSN-Leads-Website-NewDec%2218th&gad_source=1&gclid=Cj0KCQjw782_BhDjARIsABTv_JB6Hk4qWUvRp3J0Kxj2P5GhpHAcnaZCvh-YXSDXCoicULDtgAwMbgaAIjqEALw_wcB

<https://www.wgsn.com/en>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



Handwritten signatures of Dr. N. Jayaram, Dr. Munsow, and Dr. N. S. Nithiwal are shown. The signatures are in blue ink on a white background. Dr. N. Jayaram's signature is on the left, Dr. Munsow's is in the center, and Dr. N. S. Nithiwal's is on the right.

Semester - IV

Undergraduate Diploma in Fashion Designin

SKILL ENHANCEMENT COURSE (SEC 4) –Craft Research and Documentation (Theory)

No. of Hours - 30

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title	Credits	Credit distribution of the Cours			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
SEC: Craft Research and Documentation	2	2	0	0	Certificate Course	Nil

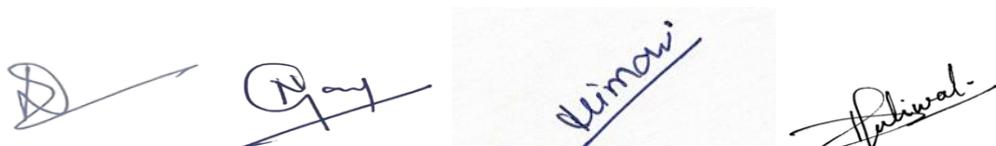
UNDERGRADUATE DIPLOMA IN FASHION DESIGNING										
Programme/Class: Undergraduate Diploma in Fashion Designing		Year: Second			Semester: Fourth					
						Paper: SEC (4)				
Subject: Fashion Designing										
Course: SEC			Course Title: Craft Research and Documentation							
Course outcomes:										
<ul style="list-style-type: none"> • To study and document the historical background and cultural significance of the chosen craft. • To understand the traditional techniques, tools, and raw materials used in the craft-making process. • To explore the socio-economic impact of the craft on the artisan community. • To analyze the current challenges faced by artisans and the sustainability of the craft in contemporary times. • To identify design intervention opportunities for enhancing marketability and preserving the craft tradition. 										
Credits: 2		Skill Enhancement Course (SEC)								
Max. Marks: As per University Rules		Min. Passing marks: As per University Rules								
Unit	Topics									
I	Selection of Research Topic - Choosing broad area of Research, Conducting minor research on broad topic, Specific selection of research topic from the research area									
II	Nature of Research Origin & Introduction									

	Research Hypothesis Review of Literature Objectives of study Methodology	
III	Data collection Collecting Resources, Types of data / information to be collected	8
	Research Analysis Learning and analyzing Data analysis and interpretations	
IV	Presentation Presentation of entire research Recommendations / suggestions / Proposal to be added	8
	Credits and Courtesy References/Bibliography Conclusion Submitting the Documentation	

Suggested Readings:

- Research for Designers - A Guide to Methods and Practice by Gjoko Muratocski published by Sage Publications
- Agarwal, O.P., 1977, Care and Presentation of Museum projects – II, NRL
- Chattopadhyaya, K.D., 1995, Handicrafts of India, Wiley Eastern Limited, N Delhi
- Das, Shukla, 1992, Fabric Art- Heritage of India, Abhinav Publications, N Delhi
- Handmade in India by M.P. Ranjan

Suggested Digital Platform:

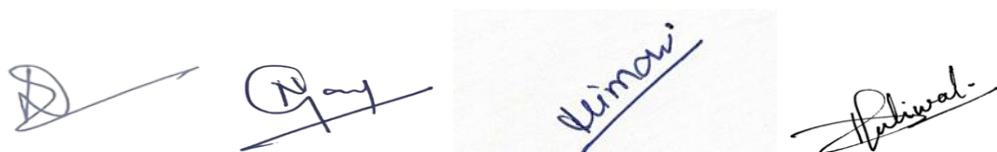


Handwritten signatures of the committee members:

- Dr. N. Jayaram
- Dr. K. Umamaheswari
- Dr. S. S. Natarajan

<https://www.behance.net/search/projects/craft%20documentation>

Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic related to syllabus, Examination/Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.



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